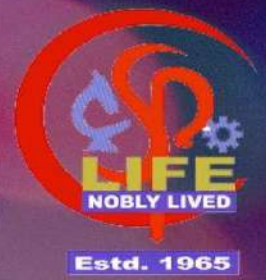


St. Paul's College, Kalamassery



**DEPARTMENT OF BUSINESS
ADMINISTRATION
2020-21**



Department of Business Administration

St. Paul's College, Kalamassery

PREFACE

Management education is as dynamic as a Business Organizations. Just like for any Business Unit digital transformation can be considered as both a Challenge and Opportunity for educating young Management professionals. Entrepreneurial thinking, adaptive leadership styles, and being highly resilient are the qualities that needs to be imparted in students. The ongoing pandemic has redefined the way Corporate World functions. Corporate Leaders have started to emphasize more on communicating with their teams, formulation of inclusion strategies to ensure employees stayed connected. Despite the criticism faced by Business Administration as a course on various levels it is still sought-after qualification by students. The next five years will see rapid transformation and great emphasis will be on complex problem solving, critical thinking, creative thinking, virtual collaboration, cross cultural competency and strategic foresight in the field of Management. Hence, it is absolutely necessary to develop such skills in students through various academic and co-curricular activities. The present era now requires young minds who are globally competent and have the will and adaptability to face the situations put ahead of them.

The Department of Business Administration aims to nurture these young minds into competent Management Professionals of tomorrow. The last academic year 2020-21 has been quite challenging for students and faculty due to the pandemic but we ensured that students do not miss any chance to come together as a team for all opportunities put forward for them even though it was through online platforms. From competitions, webinars to orientation, alumni meet many numbers of programmes were conducted with the support of our stakeholders faculty, students and alumni.

As a Department we extend our deep gratitude to the suggestions and feedback we had received from our Manager, Principal, Faculties, Parents, Alumni and BOS Members who have played a key role in steering us towards the right direction.



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Department Overview

Staff Profile

NAME	DESIGNATION	QUALIFICATION	SPECIALIZATION	E-MAIL
 Fr. Joseph Antony Palliparambil	Associate Manager & Head of the Department	MBA	HR & IT	am@stpauls.ac.in
 Reshma Mariam Mohan	Asst. Professor	M.Phil	Management	reshma@stpauls.ac. in
 Nilsa V P	Asst. Professor	MBA	HR & Marketing	nilsa@stpauls.ac.in
 Jerin Shaju Francis	Asst. Professor	MBA	Marketing & Systems	jerinshaju@stpauls. ac.in

 Mary Jaisy K X	Asst. Professor	M.Com	Finance	maryjaisy@stpauls.ac.in
 Amala Mathew	Asst. Professor	MBA	HR & Marketing	amalamathew@stpauls.ac.in

Academic Programs with papers and credits

Bachelor of Business Administration

Semester	Title	Course	Credit
First semester			
BA1CRT01	Principles and Methodology of Management	Core	4
BA1CRT02	Business Accounting	Core	4
BA1CMT03	Fundamentals of Business Mathematics	Complementary	4
BA1CMT04	Fundamentals of Business Statistics	Complementary	4
BA1CCT05	English Paper –I	Common	4
Second semester			
BA2CRT06	Cost and Management Accounting	Core	4
BA2CRT07	Business Communication	Core	4
BA2CMT08	Mathematics for Management	Complementary	4
BA2CMT09	Statistics for Management	Complementary	4

BA2CCT10	English Paper –II	Common	4
Third Semester			
BA3CRT11	Human Resource Management	Core	4
BA3CRT12	Marketing Management	Core	4
BA3CRT13	Research Methodology	Core	4
BA3CMT14	Business Laws	Complementary	4
BA3PRP15	Personality Development and Management Skills (Minor Project)	Core	4
Fourth Semester			
BA4CRT16	Financial Management	Core	4
BA4CRT17	Managerial Economics	Core	4
BA4CRT18	Entrepreneurship	Core	4
BA4CMT19	Basic informatics for Management	Complementary	4
BA4CMT20	Corporate Law	Complementary	4
Fifth Semester			
BA5CRT21	Organizational Behavior	Core	4
BA5OPT22	Open Course	Open	3
BA5CRT23	Environment Science and Human Rights	Core	4
BA5CMT24	Intellectual Property Rights and Industrial Laws	Complementary	4
BA5CRT25	Operations Management	Core	2
BA5CRT26	Industrial Relations	Core	3
Sixth Semester			
BA6OCT27	Optional-I	Optional (Core)	4
BA6OCT28	Optional-II	Optional (Core)	4

BA6CRT29	Strategic Management	Core	4
BA6CRT30	Communication Skills and Personality development	Core	4
BA6PRP31	Management Project	Core	4

B.Voc Logistics Management

Semester 1

Course Code	Course Title	Credits
BOCG101	Listening and Speaking Skills in English (T)	4
BOCG102	IT for Business (AOC)	4
BOCC111	Business Mathematics	4
BOCC112	Introduction to logistics Management	6
BOCC113	Fundamentals of Accounting	6
BOCC114	General Informatics -I (AOC)	6

Semester 2

Course Code	Course Title	Credits
BOCG201	Writing and presentation skills in English (T)	4
BOCC211	Domestic Logistics Management	4
BOCC212	Business Communication	4
BOCC213	Warehouse Management	6
BOCC214	Computerised Accounting (AOC)	6
BOCC215	Internship- I	6

Semester 3

Course Code	Course Title	Credits
BOCG301	Principles of Management (T)	4
BOCC311	Business Statistics	4
BOCC312	Principles of Logistics Information Systems	4
BOCC313	Inventory Management	6
BOCC314	Shipping and Ocean Freight Logistics Management	6
BOCC315	General Informatics –II (AOC)	6

Semester 4



Course Code	Course Title	Credits
BOCG401	Soft Skills & Personality Development (T)	4
BOCC411	Supply Chain Management	4
BOCC412	International Logistics Management	4
BOCC413	Export and Import – Policies & Procedures	6
BOCC414	Air Cargo Logistics Management	6
BOCC415	Internship with project II	6

Semester 5

Course Code	Course Title	Credits
BOCG501	Environmental Studies (T)	4

BOCC511	Enterprise Resource Planning	4
BOCC512	Business Ethics and Global Business Management	4
BOCC513	Human Resource Management	6
BOCC514	Marketing Management	6
BOCC515	ERP (AOC)	6

Semester 6

Course Code	Course Title	Credits
BOCG601	Entrepreneurship Development	4
BOCC611	Retail Management	4
BOCC612	Operations Management	4
BOCC613	Transportation and Distribution Management	6
BOCC614	Financial Management	6
BOCC615	Internship with Project III	6

Board of Studies

The Board of Studies monitor and review the existing programme structures, course syllabus, teaching and evaluation methodology, market requirement, modern trend and update the courses and programmes and make suggestions for amendments, if any.

Regular sitting of BOS team in connection with academic plan and structure was initiated in the department and the final draft was submitted to the governing council.

Following are our BOS members:



Dr. Geo Jose
Fernandez

Dean, Albertian
Institute of
Management
Ernakulam

Subject Expert



Fr. Vimal
Pandaraparambil

GM – HR

St. Johns Medical
College Bangalore

Industrial Expert



Ms. Lisha Joseph

HR Manager

Graduate Overseas
Education Advisory

Industrial Expert



Fr. Joseph Antony
Palliparambil

Associate Manager

Chairman/HOD

St. Paul's College

Kalamassery



Ms. Reshma Mariam
Mohan

Asst. Professor

St. Paul's College

Kalamassery



Ms. Nilsa V P

Asst. Professor

St. Paul's College

Kalamassery



Mr. Jerin Shaju
Francis
Asst. Professor
St. Paul's College
Kalamassery











Ms. Mary Jaisy K X
Asst. Professor
St. Paul's College
Kalamassery
















Ms. Amala Mathew
Asst. Professor
St. Paul's College
Kalamassery



Student Representatives

CLASS REPRESENTATIVES			
			
Rohit Gireesh	Lona Philipose	Sreeram	Parvathy K P
I BBA	I BBA	II BBA	II BBA

			
Ashvin Paulose	Fadhiya P.S	Muhammed Adil	Parvathy K P
III BBA	III BBA	I Logistics	I Logistics
DQAC CO-ORDINATORS			
			
Antony Immanuel	Aleena Mariyam Thomas	Vivek Menon	Krishnapriya K
I BBA	I BBA	II BBA	II BBA
			
Adarsh Raj	K A Fabiya mol	Shanil Aneesh	Antony Rahul
III BBA	III BBA	I Logistics	I Logistics

IEDC CO-ORDINATORS			
			
Lisna Benedict I BBA	Vishnukumar A.K I BBA	Sidharth Thampan II BBA	Anjali J III BBA
			
Shimron P T I Logistics	Rahul N. S I Logistics		
SOCIAL OUTREACH CO-ORDINATORS			
			
Maneesha R Nair I BBA	Aman Nias I BBA	Jomol John II BBA	Aparna K M II BBA
			
Safna Nazar III BBA	Balaji Prathap III BBA	Alfred Babu I Logistics	Abin Fayas I Logistics


ARTS & PROGRAM CO-ORDINATORS

			
Hamna Hassan	Sansia Gonsalves	Rose Mary	Abhijith K V
I BBA	II BBA	III BBA	I Logistics



			
Al Muhammed Nihal			
I Logistics			

SPORTS CO-ORDINATORS

			
Adithya Manoj	Muhammed Zarook	Paulson Jose	Vidhyadhiraja S R
I BBA	II BBA	III BBA	I Logistics

			
Ibrahim Badusha			
I Logistics			

MEDIA CLUB CO-ORDINATORS			
			
Tom Francis	Keren Babu	Elda Brigite Daurave	Affan K A
I BBA	I BBA	II BBA	II BBA
			
Mohammed Salkar	Mary Dona	Athul Kumar P A	Abhijith M Mohanan
III BBA	III BBA	I Logistics	I Logistics
PLACEMENT CELL CO-ORDINATORS			
			
Adithya R Nair	Ann Treesa M.A	Reethu V J	Blessen Correya
I BBA	II BBA	III BBA	III BBA

	
Muhammed Nabeel Ibrahim	Devaprasanth M
I Logistics	I Logistics

WOMEN CELL CO-ORDINATORS			
			
Limna Lenin	Fathimath Afna	Abhirami Venugopal	Sandra Raveendran
I BBA	I BBA	II BBA	II BBA
			
Jincy Anto Joseph	Salma Siyad	Abhirami P.S	Christeena Gomez
III BBA	III BBA	I Logistics	I Logistics

Online Marketing Quiz

Department of Business Administration conducted an Online Marketing Quiz for Semester 3 students on 23rd July 2020. Asst. Professor Jerin Shaju Francis was the co-ordinator. The event helped the students to evaluate their knowledge level in Marketing.

Winners

Department of Business Administration
Presents
Online Marketing Quiz BBA S3
Date: 23.07.2020
Time: 11AM

Adhil KS, Mohamed Qurshid, Sidharth Thampan, Parvathy KP, Nevin Titus, Poornima PR, Nadhira KN, Vivek Menon, Aparna KM, Ananthukrishnan, Sona Mary Thomas

St. Paul's College Kalamassery

Students Presentations


With the aim of improving the presentation skills and communication skills of students, we are constantly engaging them with various presentations on Minor projects, Successful Entrepreneurs and other subject related topics.

ST. PAUL'S COLLEGE, KALAMASSERY
Department of Business Administration
ST PAUL'S COLLEGE, KALAMASSERY
Minor Project Review presentation
27 October, 2020, 12.00 noon
COMPANY : ITC LTD
Group members
SHAITHYA AJAN, SANGEETH KB, SNEHA JOSE, PARVATHY KP, VIVEK MENON
FACULTY GUIDE : M. AMALA MATHEW

ST. PAUL'S COLLEGE, KALAMASSERY
BACHELOR OF BUSINESS ADMINISTRATION
MINOR PROJECT PRESENTATION
HINDUSTAN UNILEVER LIMITED
PLATFORM : GOOGLE MEET
TIME : 10:45 AM - 11:30 AM
OCTOBER 23 2020
GUIDANCE BY NILSA P.
GROUP MEMBERS
ABIRAM VENUGOPAL, QURSHID KOBAL, GURUKRISHNA, ANITHYAN M.S.

MINOR PROJECT PRESENTATION
Shell
Friday October 23rd 9:00 am
Group Members : Sandra, Abiran, Sreehari, Kevin And Nadhira
Platform : Google meet

St. Paul's College
Kalamassery
Department of BBA



**ROHIT
GIREESH**

Presentation on
Successful entrepreneurs of
Kerala
PM SANKARAN

Date : 18 Feb 2021
Venue : St. Paul's college

**ST PAULS COLLEGE
KALAMASSERY**
Department of Business Administration

Presentation on the topic
SUCCESSFUL ENTREPRENEURS OF KERALA

DEENA KANNAN



Aleena Mariyam Thomas
Date:18-02-2021
Time:12:40

St Paul's college ,kalamassery
Department of BBA

Presentation on Successful entrepreneur
in kerala
M.A YUSUFF ALI



Thanu Reni

Date-18.02.2021 Venue - St.Paul's college kalamassery

**ST. PAUL'S COLLEGE,
KALAMASSERY**
DEPARTMENT OF BUSINESS
ADMINISTRATION

A SEMINAR PRESENTATION
ON
T - TRAINING



ANJALI J

DATE : 19.02.2021
TIME : 12:10 PM
PLATFORM : GOOGLE MEET


**ST PAUL'S COLLEGE
KALAMASSERY**
DEPARTMENT OF BUSINESS ADMINISTRATION
A SEMINAR PRESENTATION
ON
CASE STUDY METHOD



DATE: 18/02/2021
TIME:8:30AM
PLATFORM:GOOGLE MEET


SANGEETHA SANTHOSH

**St Paul's College
Kalamassery**
Department of Logistics Management
A SEMINAR PRESENTATION
On
**Warehouse Management
System**




Shimron Pt

Date : 27/05/2021
Time:10:30am

Platform:  Google Meet

**St.Pauls College
Kalamassery**
Department of Logistics
Management
a seminar presentation
on
**Material
Management System**



Abhijith.M.Mohanam

Date:27/05/2021
Platform:Google Meet

**ST PAULS COLLEGE
KALAMASSERY**
Department of Logistics
Management
A SEMINAR PRESENTATION
On
ABC INVENTORY CONTROL



Shanil Aneesh

DATE :31/05/2021
TIME :10-30AM

PLATFORM :  Google Meet

Inaugural Ceremony – B. Voc Logistics Management

University Grants Commission has granted B.Voc Logistics Management for St. Paul’s College Kalamassery for the academic year 2020-21. The department conducted its Inaugural ceremony on 25th January 2021 at 2pm at Seminar Hall. Fr. Joseph Antony Palliparambil presided over the function. Prof. Stalin P.C, Nodal Officer, welcomed the gathering. Dr. Zakkariya K A, Director DDU KAUSHAL Kendra, CUSAT, inaugurated the function. Mr. Tomy Joseph, Managing Partner, T & S Combines Logistics was the Chief Guest. Prof. Valentine D’Cruz (Principal), Prof. Jose Xavier (Vice Principal) and Mr. Antony Diacious (Office Superintendent) felicitated the function. Asst. Prof. Amala Mathew, Course Co-ordinator proposed the vote of thanks.

Students and parents of BVoc Logistics Management participated in the program.



ST PAUL'S COLLEGE KALAMASSERY
NAAC accredited with 'A' grade

**INAUGURAL CEREMONY
OF
DEPARTMENT OF LOGISTICS MANAGEMENT**

on **25th Jan 2021** at **2 pm**
Venue : Seminar Hall

Inaugural address

DR.ZAKKARIYA K A
DIRECTOR , DDU KAUSHAL
KENDRA CUSAT



Chief guest



MR.TOMY JOSEPH
MANAGING PARTNER
T&S COMBINES LOGISTICS

Fr. Antony Arackal (Manager)	Prof. Valentine D' Cruz (Principal)
Fr. Joseph Antony Palliparambil (Associate Manager)	Prof. Jose Xavier & Fr. Sebastian Xavier P (Vice principals)
Mr . Stalin P.C (Nodal officer) Ms . Amala Mathew (Faculty Co- ordinator)	



St Paul's College Kalamassery
Department of B.Voc Logistics Management

Invitation

Sir/ Madam

We are extremely happy and privileged to extend our invitation for the Inaugural Ceremony of

B. Voc. Logistics Management Scheduled on
25th January 2021 at **2.00pm** @ College Seminar Hall

Fr. Antony Arackal (Manager)	Prof. Valentine D'Cruz (Principal)	Fr. Joseph Palliparambil (Associate Manager)
Prof. Jose Xavier (Vice principal)	Fr . Sebastian Xavier P (vice principal)	Dr. Asha E Thomas (IQAC Co-ordinator)
Prof. Stalin P.C (Nodal officer)	Ms. Amala Mathew (Faculty Co-ordinator)	



Memorandum of Understanding (MoU)

Department of B.Voc Logistics Management entered in to a MoU with T & S Combines, Thrissur, for skill development, outcome based training, placements, R&D services and other related services.

भारतीय गैर न्यायिक

पचास
रुपये
रु.50

भारत

FIFTY
RUPEES
Rs.50

INDIA

INDIA NON JUDICIAL

കേരളം കേരള KERALA BV 441512

MEMORANDUM OF UNDERSTANDING (MoU)
BETWEEN
ST. PAUL'S COLLEGE
KALAMASSERY, HMT COLONY P.O, ERNAKULAM, KERALA
683503
&
T & S COMBINES
DOOR NO 17/32 KALADY JUNCTION PUTHUR ROAD
KUTTANELLUR , THRISSUR

FOR
SKILL DEVELOPMENT, OUTCOME BASED TRAININGS, PLACEMENT,
R & D SERVICES AND RELATED SERVICES

NO. 14037 DATE: 14.06.2019

VALUE OF RS. 50/-

SOLD TO

PRINCIPAL
ST. PAUL'S COLLEGE
KALAMASSERY

MA. KUNJU BEEVI
HIGH COURT VENDOR

For T & S COMBINES
Partner

DISTRICT STAMP DEPT
14 JUN 2019

Speranza - Orientation Program for BBA 2020 -23 Batch

In order to welcome the new batch to our college, an Orientation program, Speranza 2021, was set up on 02 January 2021, to make the students familiarize with the campus, and to let them have the collective spirit as a Paulian. Asst.Professor Indu George from Albertian Institute of Management was the Chief Guest of the program. The students of 2020 -23 batch along with their parents actively participated in the event.







Speranza 2020

Department of Business Administration
St Paul's College Kalamassery



Industrial Visit – Title Graphics (P) Ltd.

Semester 1 students of BBA visited Title Graphics (P) Ltd, Kalamassery on March 20th 2021, Saturday. Title Graphics Pvt. Ltd is a name synonymous with pioneering achievement in the Sign industries all over India. Established & Commenced Operations in 1998 with just 10 employees with a mission to achieve excellence in Sign fabrication, today the company is 250 plus employees & a leading Signage Solutions provider across all segments, their latest development goes to specializations in Sign fabrications for Corporate Identity elements in the Automotive sector & International Retail Brands.

Students got an opportunity to understand various processes happening in the firm and detailed description regarding various activities was given to them by the firm executives. The visit was a great learning experience for them in various aspects. Many queries were asked by the students and all of them properly clarified by the firm authorities.

A total of 34 students visited the firm they were guided or accompanied by two faculty members of BBA department, Nilsa VP and Jerin Shaju Francis.





Mentoring Sessions

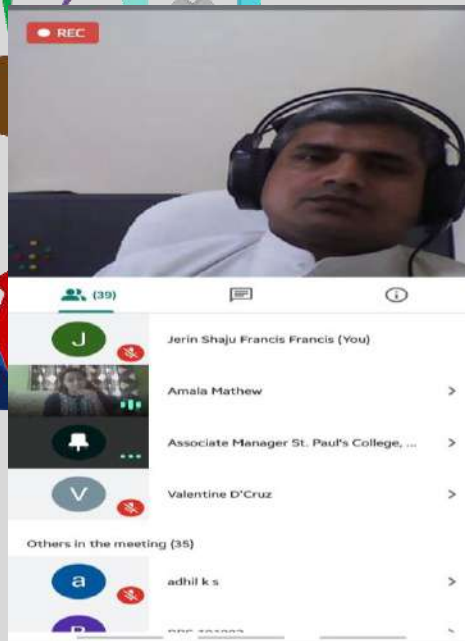
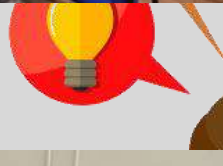
Mentoring sessions were conducted for the students of all the 3 years by the faculties. Each faculty member was assigned with a total of 22 students each and students were given proper mentoring by meeting with them personally.





PTA Meeting

The department conducted PTA meetings for all the batches during previous year. For 2nd year students the meeting was online due to the Covid 19 pandemic situation. The performance of the students and their attendance was evaluated and was communicated to their parents. Feedbacks from parents were also collected during the meeting.



Internal examinations

The internal exams of all the batches were conducted following the Covid – 19 Protocol. Students submitted their assignments in Google classrooms. Minor project viva of semester 3 students conducted following Covid – 19 Protocol.



ADMINISTRATIVE ACTIVITIES

Academic & Administrative Audit

The internal team of Academic and Administrative Audit (AAA) under the Leadership of Associate Manager Rev.Fr Joseph Antony Palliparambil and IQAC Coordinator Dr. Asha E Thomas visited the Department on 10th July 2020. The files and documents were analyzed and feedback was given regarding which action has been taken. This was followed by visit of External team of AAA on July 22nd 2020 under the Leadership of IQAC team Coordinator Dr. Asha E Thomas, Asst Prof. Shine Antony and Asst Prof. Ms. Indu George, St Albert's College Autonomous.

Subsequent Internal AAA team Visits consisting of IQAC members and Deans were carried out on Dec 29th 2020, 7th March 2021 and April 8th 2021. External team visit was also carried out as scheduled on March 8th ,2021 under the Leadership of Manager Rev Fr. Antony Vacko Arackal, St. Paul's College and Associate Manger Rev Fr. Jolly John Odathackal, St. Albert's College Autonomous. During these visits Department presentation was conducted. Files were verified and the data conversion of files in the e form was also verified and necessary suggestions for improvement were given.



COCURRICULAR ACTIVITIES

Kargil Vijay Diwas Poster Making Competition 26-07-2020

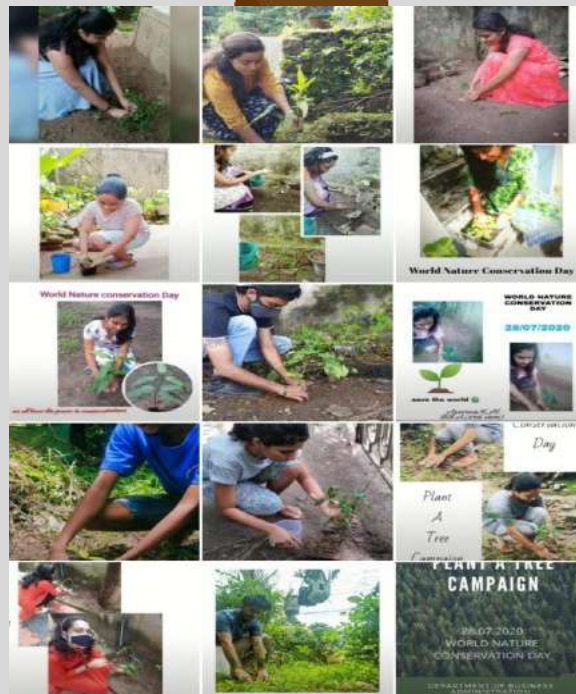
As part of Kargil Vijay Diwas, Department of Business Administration organized an Intra-departmental Online Poster making competition A total of 22 students participated in the competition. The Staff in-charge was Jerin Shaju Francis.





World nature Conservation Day 28.07.2020

An initiative for conserving, moreover for a green Earth, "Plant a tree" campaign was conducted by the Department of Business Administration on 28th July 2020. A total number of 13 participants took active participation in this program. Asst.Professor Amala Mathew was the Faculty Coordinator and Student Coordinators were Elda Brigitte and Sidharth Thampan.



Logo making competition for BBA department 28.07.2020

For the rising entrepreneurs from the BBA department, a competition was held to showcase their talents and creativity for creating a new logo for the Department itself, and it was conducted on 28th July 2020. About 12 participants actively participated in this event. Asst. Professor Ms. Reshma Mariam Mohan and Student Coordinators Ann Tressa M.A and Blessen Correya. Mohammed Sahooth C.S from Final year BBA was the winner of the competition.



Deshbhakti Song Competition 15.08.2020

As part of Independence Day, “Deshbhakti Song Competition” was held to honor the fierce freedom fighters of our nation. Nightingales from different departments participated on this event, which was conducted by the Department of Business Administration. Faculty Coordinator was Ms.Nilsa V.P and Student Coordinator was Mary Dona.

St. Paul's College, Kalamassery
Department of Business Administration
In Association with Office of the Dean, Student Affairs & Music Club
Jointly Organizes

Desh Bhakti Song Competition

Last date for receiving entries: August 15, 6 pm

Guidelines

- The participants should choose a Malayalam or Hindi Desh Bhakti Song.
- Participants should make a solo singing video and send it to bba@stpauls.ac.in
- Video should not exceed 3 minutes.
- Participants should register using the QR code/link before sending the music video.

Judgement Criteria

- Poise, Clarity, Voice, Swaram, Thalam, Reagam
- Composition and overall impression will be taken into consideration

Scan this QR Code to register

or log on to:
forms.gle/ZPCRosu34muviuPPA

Coordinators: Dr. Savita, Dr. Pramada, Asst. Prof. Amala Mathew, Asst. Prof. Nilsa, Ms. Mary Dona B2

DESH BHAKTI SONG COMPETITION

CONGRATULATIONS TO THE WINNERS !!

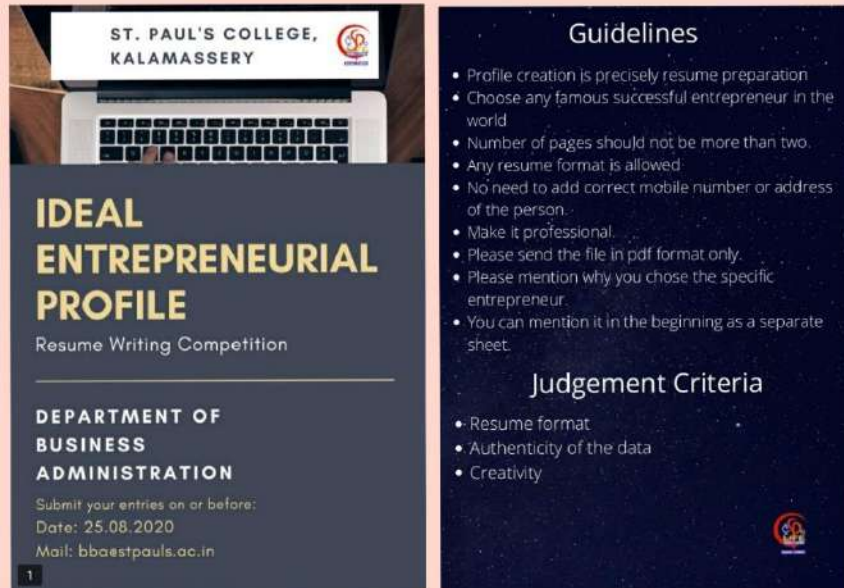
1ST PRIZE DONA EARNESTINE SS BA ECONOMICS	2ND PRIZE MARY DONA JOSE SS BBA	3RD PRIZE SANGEETH BIJU SS BBA

A BIG THANK YOU TO ALL THE PARTICIPANTS

World Entrepreneurs Day 21.08.2020

To honour the entrepreneurs across the globe, Entrepreneurial Profile Creation

Competition was conducted for the students on 21st August 2020. A total of 5 participants actively took part in this event. Staff in-charge: Amala Mathew and Students in-charge were Sreeram and Aparna K M.



**ST. PAUL'S COLLEGE,
KALAMASSERY**

IDEAL ENTREPRENEURIAL PROFILE

Resume Writing Competition

**DEPARTMENT OF
BUSINESS
ADMINISTRATION**

Submit your entries on or before:
Date: 25.08.2020
Mail: bbaestpauls.ac.in

Guidelines

- Profile creation is precisely resume preparation
- Choose any famous successful entrepreneur in the world
- Number of pages should not be more than two.
- Any resume format is allowed
- No need to add correct mobile number or address of the person.
- Make it professional.
- Please send the file in pdf format only.
- Please mention why you chose the specific entrepreneur.
- You can mention it in the beginning as a separate sheet.

Judgement Criteria

- Resume format
- Authenticity of the data
- Creativity



IDEAL ENTREPRENEURIAL PROFILE

DEPARTMENT OF BUSINESS ADMINISTRATION, ST. PAUL'S COLLEGE KALAMASSERY

CONGRATULATIONS TO THE WINNERS !!

1st PRIZE
VIVEK MENON, S3 BBA

2nd PRIZE
ELDA BRIGITE, S3 BBA

A BIG THANK YOU FOR ALL THE PARTICIPANTS

Teachers Day-Essay Writing- 05.09.2020

As a part of Teachers day celebrations, 'My Teacher My Inspiration', an Interdepartmental Essay writing competition was conducted to let the students express themselves about a teacher who inspired them. A total of 6 students from various departments participated in the competition. Staff in-charge was Reshma Mariam Mohan and Students in-charge: Krishnapriya K, Vyshnav Suresh.

Department of Business Administration
presents
**INTERDEPARTMENTAL
ESSAY WRITING
COMPETITION**

Topic: "My Teacher My Inspiration"

Submit your entries on or before:

Date: 07.09.2020
Time: 5.00 PM
Mail: bba@stpauls.ac.in
Max: 500 Words

Faculty Coordinator:
Ms. Reshma Mohan - 7559811641

 St. Paul's College,
Kalamassery



**MY TEACHER
MY INSPIRATION**
Essay Writing
Competition

Dept. of Business Administration
St. Pauls College Kalamassery

A BIG THANK YOU FOR ALL
THE PARTICIPANTS !

**CONGRATULATIONS
TO THE WINNERS !!**

1st prize
Rahul Radhakrishnan
BA English (SF)

2nd prize
Jovitta Muriel D'Souza
BSc Mathematics



Gandhi Jayanti 02.10.2020

In order to honor the great Mahatma, Swachhbharat campaign was set up, to revoke the sense of cleanliness being the greatest asset, among students. The students of final year and third year BBA actively took part in the campaign.

Guidelines

- You can take a before and after snap of the surroundings you have cleaned, as a part of the challenge.
- The surroundings can be your room, your compound etc.
- You should be in the picture, inside the area that you have cleaned.

Department of Business Administration

#SWACHHBHARAT CHALLENGE

Submit your entries;

- On or before 03.10.2020
- At bba@stpauls.ac.in



**ST. PAUL'S COLLEGE,
KALAMASSERY**



#swatchhbharath challenge

**CLEARED A BLIND SPOT NEAR
CARDINAL SCHOOL THRIKKAKARA**

Mohammad Salkar



Winners Meet (for BBA 2017-20 batch) 24.10.2020

To celebrate the success of the batch 2017-20, a virtual meet was set up by the Department, to congratulate all the students of the batch. Students shared their experiences and memories of college life.

Program Coordinators:

Staff in-charge: Reshma Mariam Mohan



Photography Competition – Children’s Day – 14.11.2020

As part of Children’s Day celebrations, Department of Business Administration conducted a Photography Competition on the theme “Lively and Meaningful Portrait of Children”. We received two entries from 1st year BBA batch. Program Co-ordinator was Ms. Nilsa V P



X Mas Day celebrations 23.12.2020

To spread the message of love and joy even at such a time of pandemic, a virtual meet was set up by the Department of Business Administration, for the whole department to rejoice the birth of Christ. Students from all the batches conducted various cultural and arts programs on the occasion.

Program Coordinators:

Staff in-charge: Jerin Shaju Francis

Students in-charge: Vishnu Kumar A K, Parvathy J, Sreeram, Parvathy K P, Adarsh Raj, Reethu V J

**St. Paul's College,
Kalamassery**
DEPARTMENT OF BUSINESS
ADMINISTRATION
Presents
**Joyeux Noël
2020**
Virtual Christmas
Celebration
Date: 23.12.2020
Time: 10 AM

SPECIAL GUEST
Rev Fr Joseph Lixon
Vice Chancellor,
Archdiocese of Verapoly
Defender of Bond &
Promoter of Justice,
Metropolitan Tribunal

Organising Committee
Rev. Fr Joseph Palliparambil,
Associate Manager & HOD of BBA,
Mary Jaisy KK
Reshma Mariam Mohan
Nilsa VP
Faculty Coordinator:
Jerin Shaju Francis
Student Coordinators:
Vishnu Kumar AK (S1)
Parvathy J (S1)
Sreeram (S3)
Parvathy KP (S3)
Adarsh Raj (S6)
Reethu VJ (S6)



Poster Making Competition – 31.05.2021

As part of World Anti – Tobacco Day, on 31st May 2021, Department of Logistics Management and Business Administration conducted an interdepartmental Poster Making Competition. We received 7 entries from various departments. Ms. Amala Mathew and Ms. Reshma Mariam Mohan were the program co-ordinators. Shifana T.S (BAEconomics) and Jomol John (BBA) shared the First prize and Annliya N.J (BCom CA, aided) secured the second prize.

**DEPARTMENT OF LOGISTICS MANAGEMENT AND
BUSINESS ADMINISTRATION**
Presents

POSTER MAKING COMPETITION
WORLD ANTI-TOBACCO DAY
31st May 2021

Guidelines

- The poster must be single page ,image file is preferred
- It should be creative and it must contain a message
- Your name ,class and department name must be there on the poster

Submit your entries to logistics@stpauls.ac.in on or before 28th May 2021

For more details , please contact
Faculty Co-ordinators: Amala Mathew (95399 35535)
: Reshma Mariam Mohan
Students Co-ordinators: Haris Abdulla ,Cristeena Gomez

 **St Paul's College Kalamassery**

POSTER MAKING COMPETITION
WORLD ANTI-TOBACCO DAY

Department of Logistics Management and
Business Administration

CONGRATULATIONS TO THE WINNERS

1stPrize	1stPrize	2ndPrize
		
SHIFANA TS (BA ECONOMICS)	JOMOL JOHN (BBA)	ANNNIYA NJ (BCOM CA AIDED)

**THANKYOU FOR ALL THE
PARTICIPANTS**

 **St Paul's College
Kalamassery**



Pauline Arts Festival

Office of Dean of Student Affairs along with various Departments of St. Paul's College conducted Pauline Arts Festival called "Udaan". A number of literary events were organized by several departments from February 19th to March 21st. The students of Department of Business Administration actively participated in the events and won prizes.



Pauline Star Award

The Internal Quality Assurance Cell of St. Paul's College organized "Pauline Star" Competition On 30th March 2020. Anjali J was selected as the best outgoing student of final year BBA and participated in the Competition.



Webinars Conducted

Curricular Aspects of Logistics Management

Date: 01-01-2021

Platform: Google Meet

No. of participants: 19

Resource Person: Prof. Stalin P.C, Nodal Officer, St. Paul's College Kalamassery

About the program

Department of Logistics Management conducted an Orientation Program on “Curricular Aspects of BVoc Logistics Management” on 01st January 2021 at 11am through Google Meet. Asst. Professor Amala Mathew welcomed the gathering. Prof. Stalin P.C, Nodal Officer was the resource person. Mr. Shanil Aneesh, student from the class, proposed the vote of thanks.

Students were able to understand the course outline and curricular aspects of BVoc Logistics Management.

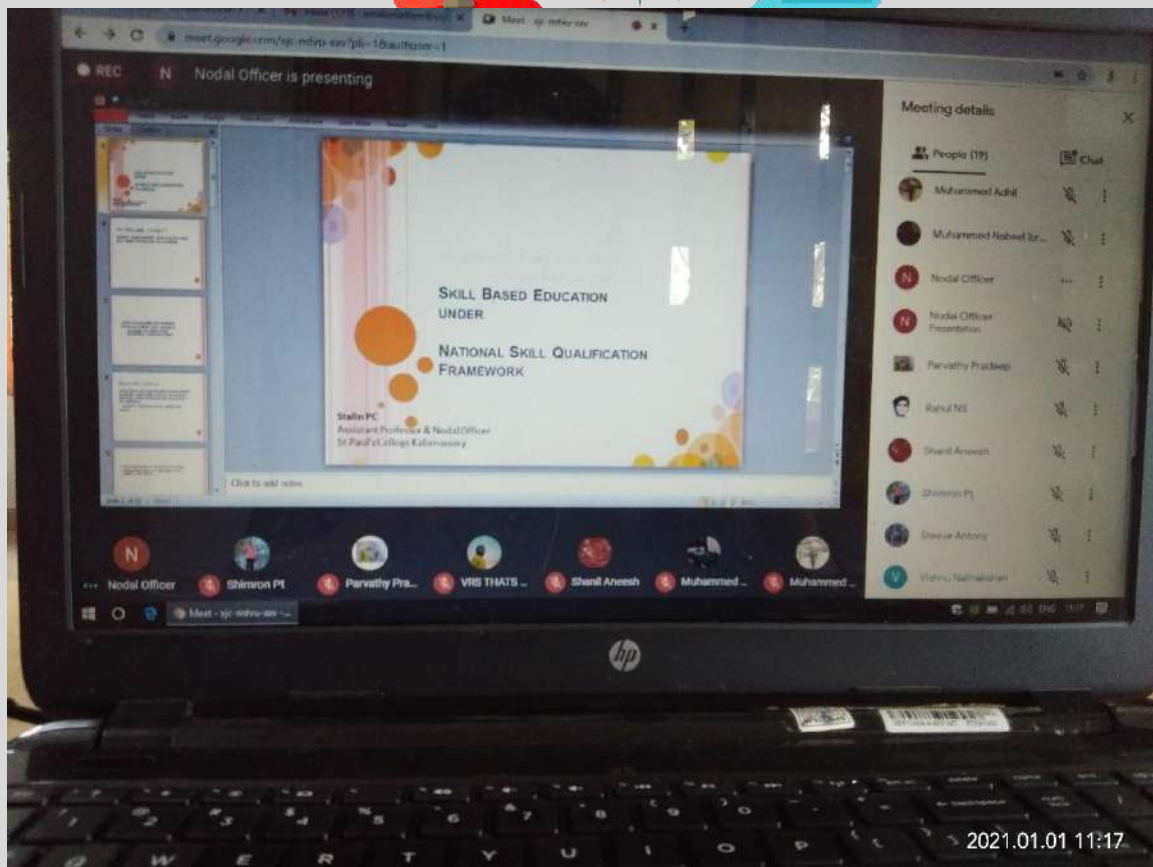
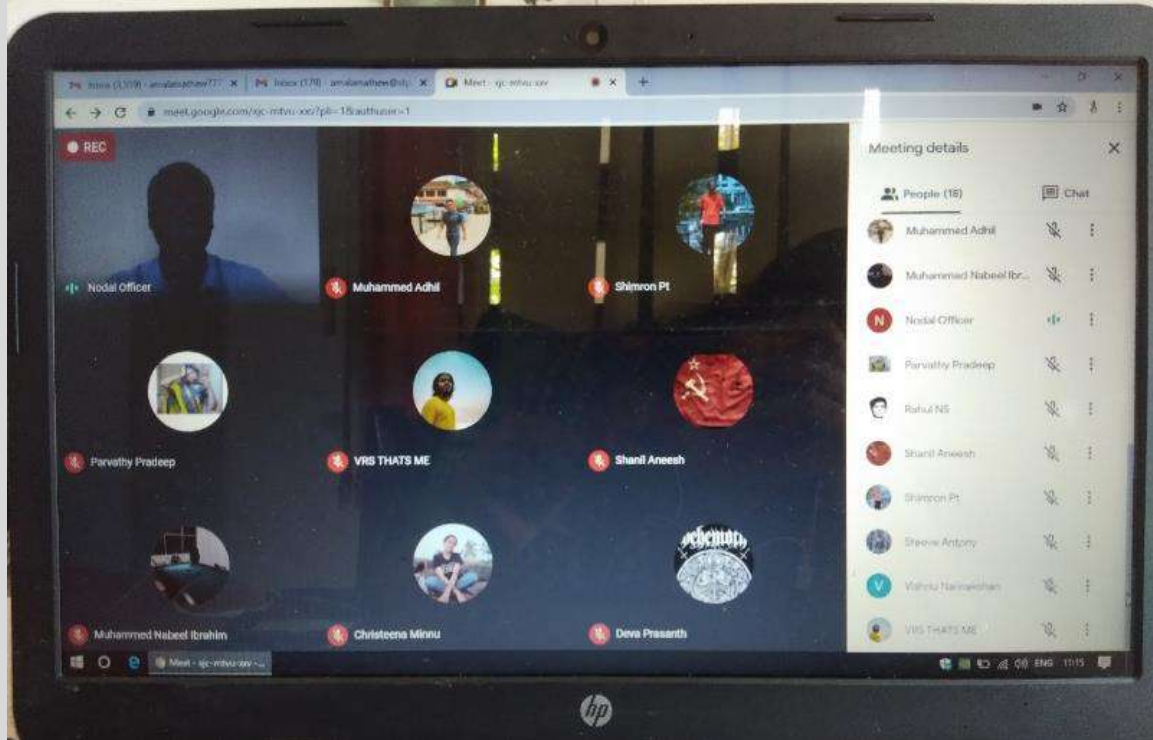


St Paul's College Kalamassery
Dept. of Logistics Management
presents
Orientation Program
on
Curricular Aspects of
BVoc Logistics Management

Resource Person : Mr.Stalin P C
Asst.Professor & Nodal Officer
St Paul's College Kalamassery

Date: 01-01-2021
Time : 11 :00 am

Faculty Co-ordinator : Ms. Amala Mathew (9539935535)
Student Co-ordinator : Vidhyadhi Raja S R (9656307003)



Webinar on Emotional Intelligence – A Key to Success

Date: 04.12.2020

No. of Participants: 47

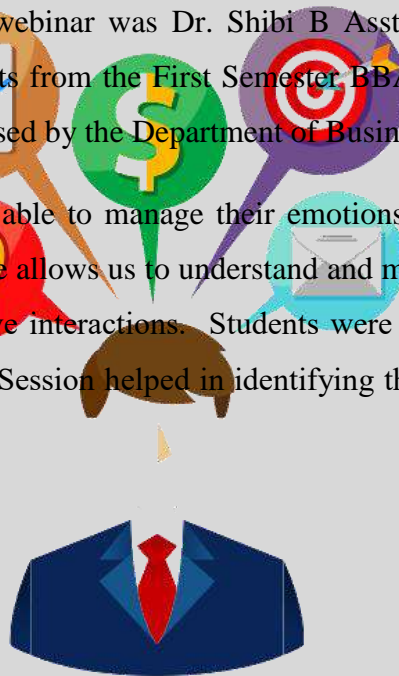
Platform: Google Meet

Resource Person: Dr. Shibi B

Designation: Asst.Prof. HOD, Department of BBA, Bharata Mata College

Report: A webinar on Emotional Intelligence – A Key to Success was conducted via Google meet. The resource person for the webinar was Dr. Shibi B Asst.Prof. HOD, Department of BBA, Bharata Mata College. Students from the First Semester BBA department participated in the webinar. The webinar was organised by the Department of Business Administration.

Outcome Achieved: Students were able to manage their emotions to achieve success in their different roles. Emotional intelligence allows us to understand and manage our emotions in order to self-motivate and to create positive interactions. Students were advised to consider ‘feeling part “along with our thinking part’. Session helped in identifying the true potentials of students as well as the faculties.



Department of Business
Administration

presents

**WEBINAR ON
EMOTIONAL
INTELLIGENCE:
A KEY TO
SUCCESS**

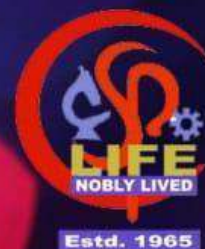
**RESOURCE PERSON
DR. SHIBI.B,
ASST. PROF., HOD,
DEPARTMENT OF BBA
BHARATA MATA
COLLEGE**



St. Paul's College, Kalamassery

Date: 04/12/2020

Time: 10.30 AM



What is Intelligence?

Experts differ on an exact definition of intelligence but most agree that intelligent behavior has at least two components:

- The ability to learn from experience.
- The ability to adapt to the surrounding environment



Webinar on the Perks of Studying Management and Realistic Goal Alignment

Date: 03.12.2020

No. of Participants: 47

Platform: Google Meet

Resource Person: Mr. Nidhin Johny

Designation: Assistant Professor Albertian Institute of Management.

Report: A webinar on the perks of studying Management and realistic goal alignment was conducted via Google meet. The resource person for the webinar was Mr. Nidhin Johny Assistant Professor Albertian Institute of Management. Students from the First Semester BBA department participated in the webinar. The webinar was organised by Department of Business Administration,

Outcome Achieved: Studying business management can improve a business owner's ability to analyse data, improve financial decisions and make better predictions about the future. Students were able to identify the benefits of studying management. It provides the academic knowledge and skills to pursue global career opportunities and helps to develop a broad understanding of business and specific areas such as finance and human resources.



Department of Business

Administration

presents

**WEBINAR ON THE
PERKS OF STUDYING
MANAGEMENT &
REALISTIC GOAL
ALIGNMENT**

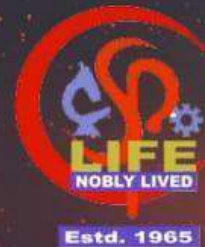
**RESOURCE PERSON
MR. NIDHIN
JOHNY,
ASST. PROF.,
ALBERTIAN INSTITUTE
OF MANAGEMENT**



St. Paul's College, Kalamassery

Date: 03/12/2020

Time: 10.30 AM





Webinar on Leadership Skill Development

Date: 02.12.2020

No. of Participants: 47

Platform: Google Meet

Resource Person: Ms. Akhila Lal

Designation: Asst.Prof. HOD, Department of Business Administration, St.Albert's College

Report: A webinar on Goal setting was conducted via Google meet. The resource person for the webinar was Ms. Akhila Lal Asst.Prof. HOD, Department of Business Administration, St.Albert's College. Students from the First Semester BBA department participated in the webinar. The webinar was organised by Department of Business Administration,

Outcome Achieved: Students were able to identify the importance of leadership qualities. A leader can inspire others and help, the team reach decisions, foster cooperation, and help the team move in the right direction. Students were able to identify the importance of leadership as it an important function of management whenever there is group activity; leadership plays an important role in maximizing efficiency and achieving organizational goals.

**Department of Business
Administration**
presents

**WEBINAR ON
LEADERSHIP
SKILL
DEVELOPMENT**

**RESOURCE PERSON
MS. AKHILA LAL,
ASST. PROF., HOD,
DEPARTMENT OF BBA
ST. ALBERT'S
COLLEGE**



St. Paul's College, Kalamassery

**Date: 02/12/2020
Time: 10.30 AM**



Webinar on Goal Setting

Date: 01.12.2020

No. of Participants: 47

Platform: Google Meet

Resource Person: Ms. Lisha Joseph

Designation: HR Manager, Graduate overseas, Education Advisory

Report: A webinar on Goal setting was conducted via Google meet. The resource person for the webinar was Ms. Lisha Joseph, HR Manager, Graduate overseas, Education Advisory Students from the First Semester BBA department participated in the webinar. The webinar was organised by Department of Business Administration,

Outcome Achieved: Session highlighted that Goal setting is fundamental to long term Success. It helped students to focus upon achievements, allocate resources and time more efficiently.



WHY GOALS FAIL?

Probably you have not

1. Written down the goals – If not written down, they are mere words or wish. It is to be written down in present tense (very important)
2. No Rewards for yourself
3. Not Realistic
4. Goals keep changing – Mind and brain gets confused
5. No Accountability – No Ownership (set goals for yourself and not for others)
6. No Timelines – No deadline

Ms. Lisha Joseph

WEBINAR ON GOAL SETTING

Resource Person:

Ms. Lisha Joseph

HR Manager

**Graduate Overseas
Education Advisory**

Date: 01.12.2020

Time: 10.30 AM



**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**ST. PAUL'S COLLEGE,
KALAMASSERY**



Why Should I Do BBA – A Webinar for Aspiring Entrepreneurs

Date: 05.11.2020

No. of Participants: 47

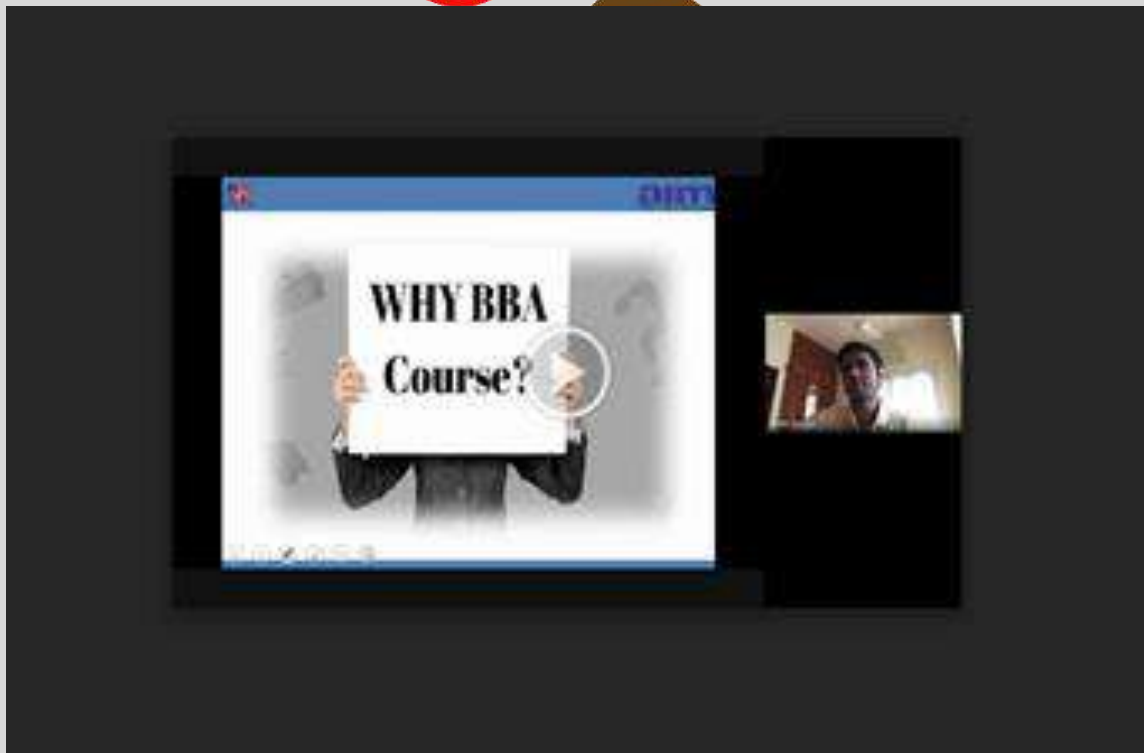
Platform: Google Meet

Resource Person: Dr. Geo Fernandez

Designation: Dean Albertian Institute of Management.

Report: A webinar for Aspiring Entrepreneurs - Why Should I do BBA- was conducted via Google meet. The resource person for the webinar was Dr. Geo Fernandez, Dean Albertian Institute of Management. Students from the First Semester BBA department participated in the webinar. The webinar was organised by Department of Business Administration,

Outcome Achieved: With the economic liberalization in India, the need for candidates with adequate knowledge has gone up. Organisations require candidates with Adequate managerial and business knowledge has gone up. Students were able to identify that they will get more Exposure and experience after completing BBA Program. Candidates with BBA can easily form a part of the core business operations /strategy team or can act at the point of contact between the workforce and senior – level management.



WHY SHOULD I DO BBA!

A WEBINAR FOR ASPIRING
ENTREPRENEURS

PRESENTED BY
ST PAUL'S COLLEGE
KALAMASSERY
DEPARTMENT OF
BUSINESS
ADMINISTRATION

Thursday
November 05, 2020
10-11am

Google meet

Dr. Geo Fernandez
Dean Albertian Institute of
Management

ST PAUL'S COLLEGE
KALAMASSERY

Webinar on Leadership

Date: 28.10.2020

No. of Participants: 35

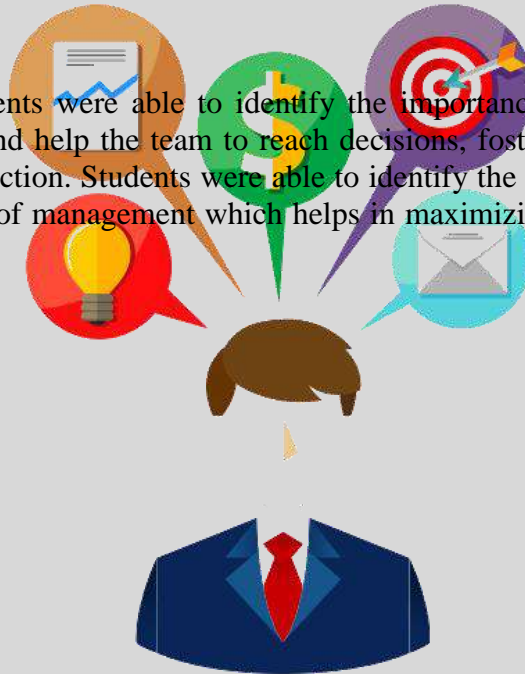
Platform: Google Meet

Resource Person: Ms. Teresa Stephen

Designation: HOD and Assistant Professor, Department of Business Administration

Report: A webinar on Leadership was conducted via Google meet. The resource person for the webinar was Ms. Teresa Stephen, HOD and Assistant Professor, Department of Commerce. Students from various departments participated in the webinar. The webinar was organised by the Department of Business Administration.

Outcome Achieved: Students were able to identify the importance of leadership qualities. A leader can inspire others and help the team to reach decisions, foster cooperation, and help the team move in the right direction. Students were able to identify the significance of leadership as it is an important function of management which helps in maximizing efficiency and to achieve organizational goals.



**Department of Business
Administration
Presents**

WEBINAR ON LEADERSHIP

**RESOURCE PERSON
Ms.TERESA STEPHEN
HOD& ASSISTANT
PROFESSOR,
DEPT OF COMMERCE**



St.Paul's College, Kalamassery

DATE: 28.10.2020

TIME:11:30 am





Workshop on Rural Entrepreneurship Development

Date: 20.10.2020

No. of Participants: 36

Platform: Google Meet

Resource Person: Dr. Dipu Varghese

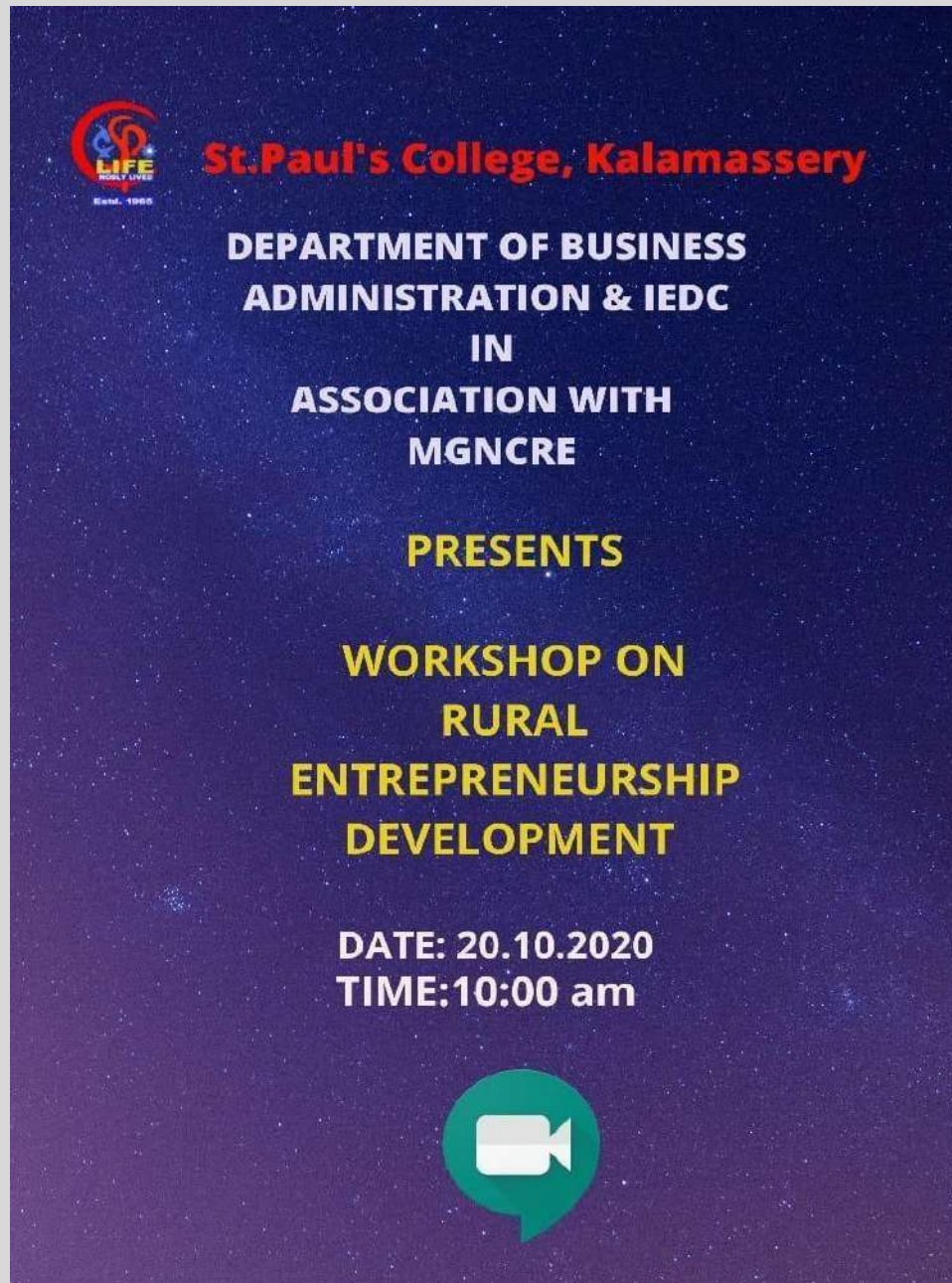
Designation: MGNCRE Resource person

Resource Person: Mrs. Thulasy Varghese

Designation: CEO, Kumily Agro Spice Farmers Producer Company Limited

Report: A Workshop on Rural Entrepreneurship Development was conducted via Google meet. Students from Fifth Semester BBA department participated in the webinar. The webinar was organized by Department of Business Administration,

Outcome Achieved: It was a platform for the students to introduce their business ideas .Most of the students presented their ideas on rural entrepreneurship. Feasibility of their ideas were also discussed.



The poster features a dark blue background with a starry pattern. In the top left corner, there is a logo for 'LIFE' with the tagline 'LIFE HOPELY LIVES' and 'Estab. 1985'. To the right of the logo, the text 'St. Paul's College, Kalamassery' is written in red. Below this, the text 'DEPARTMENT OF BUSINESS ADMINISTRATION & IEDC IN ASSOCIATION WITH MGNCRE' is written in white. The word 'PRESENTS' is written in yellow. The main title 'WORKSHOP ON RURAL ENTREPRENEURSHIP DEVELOPMENT' is written in yellow. Below the title, the date 'DATE: 20.10.2020' and time 'TIME:10:00 am' are written in white. At the bottom center, there is a green speech bubble icon containing a white video camera icon.

St. Paul's College, Kalamassery

**DEPARTMENT OF BUSINESS
ADMINISTRATION & IEDC
IN
ASSOCIATION WITH
MGNCRE**

PRESENTS

**WORKSHOP ON
RURAL
ENTREPRENEURSHIP
DEVELOPMENT**

**DATE: 20.10.2020
TIME:10:00 am**

International Webinar on mastering the art of Self-Management

Date: 23.09.2020

No. of Participants: 71

Platform: Google Meet

Resource Person: Fr. Dominic Challenge

Designation: Ludwig Maximilians University, Munich, Germany

Report: A webinar on mastering the art of self-management was conducted via Google meet. The resource person for the webinar was Fr. Dominic Challenge, Ludwig Maximilians University, Munich, Germany. Third and Fifth Semester students of the Department of Business Administration participated in the webinar. The webinar was organised by the Department of Business Administration.

Outcome Achieved: A talk on role self-management in the life of a student was done. Students were able to identify the importance of self-management in attaining success. It helped students to prioritize their goals and what must be done to achieve their goals.



Organising Committee
Rev. Fr. Antony Arackal,
Manager
Fr. Joseph Palliparambil,
Associate Manager & HOD,
BBA
Prof. Valentine D'cruz,
Principal
Faculty Coordinators:
Ms. Reshma Mohan
Ms. Nilsa VP
Ms. Amala Mathew
Mr. Jerin Shaju Francis
Student Coordinator:
Abhirami Venugopal (S3 BBA)
Blessen Correya (S5 BBA)

Resource Person:
Fr Dominic Challenge
Ludwig Maximilians
University,
Munich, Germany

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

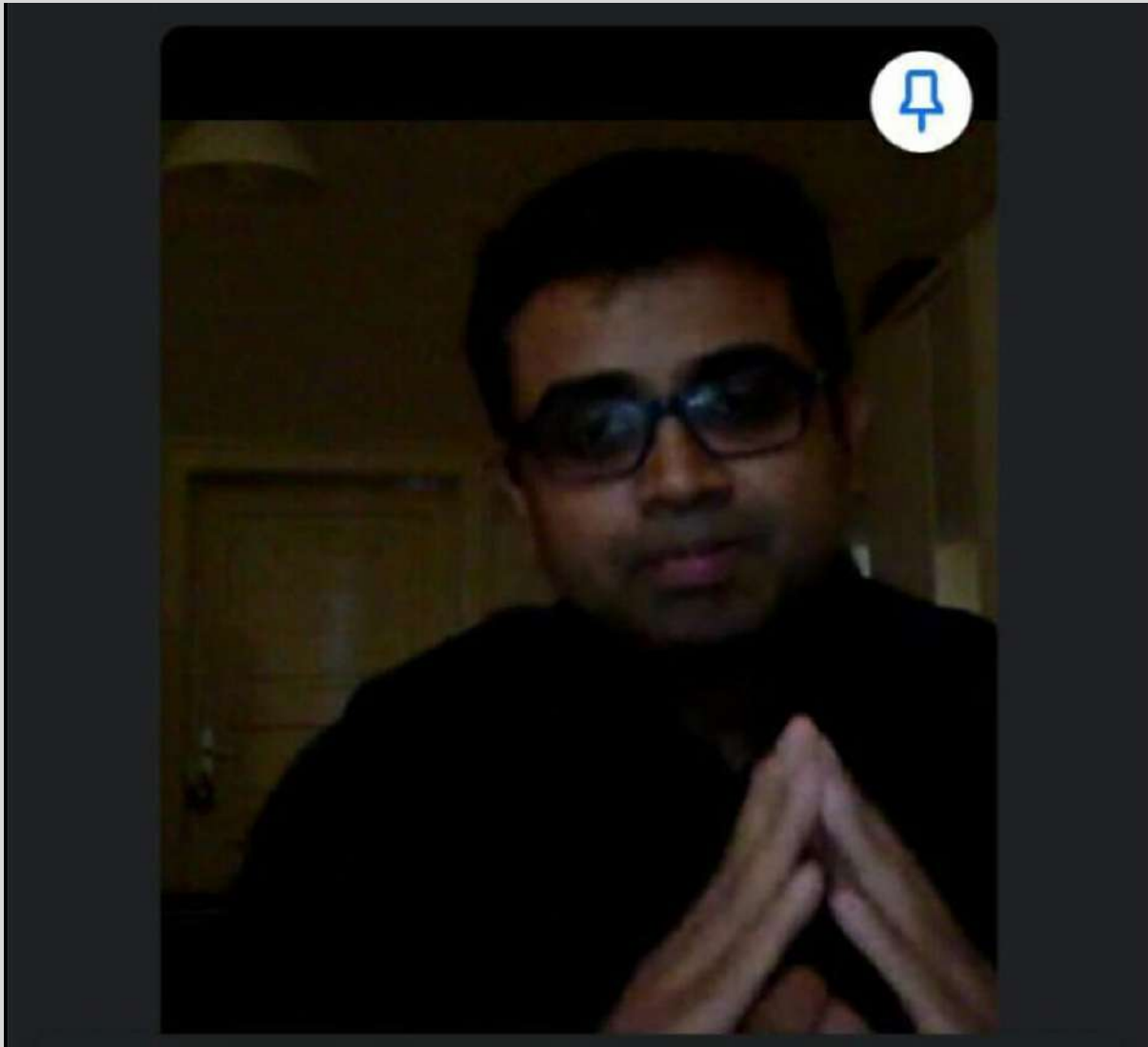
**International
Webinar
on**

**MASTERING THE
ART OF SELF
MANAGEMENT**



Date: 23.09.2020
Time: 12.00 PM


**ST. PAUL'S COLLEGE,
KALAMASSERY**



International Webinar on National Culture and Knowledge Management

Date: 18.09.2020

No. of Participants: 35

Platform: Google Meet

Resource Person: Ms. Deepthy Eliswa

Désignation: Trading Controller, Sucres et Denrees, Paris, France

Report: An international webinar on National culture and knowledge management was conducted via Google meet. The resource person for the webinar was Ms. Deepthy Eliswa, Trading Controller, Sucres et Denrees, Paris, France. . Final year Students from the Department of Business Administration Participated in the webinar. The webinar was organised by the Department of Business Administration.

Outcome Achieved: Culture mediates relationships between individual and organizational knowledge. Session highlighted on how students should attain language, communication, interpersonal skills and adapt themselves to ensure employability in foreign countries



The poster is a vertical rectangular graphic with a dark, starry background. It is divided into several sections. At the top left, it lists the 'Organising Committee' members: Rev. Fr. Antony Arackal, Manager; Fr. Joseph Palliparambil, Associate Manager & HOD, BBA; and Prof. Valentine D'cruz, Principal. Below this is the 'Faculty Coordinators' list: Ms. Reshma Mohan, Ms. Nilsa VP, Ms. Amala Mathew, and Mr. Jerin Shaju Francis. The 'Student Coordinator' is Sandra Raveendran. In the center, there is a portrait of Ms. Deepthy Eliswa, the Resource Person, with her name and title: Ms. Deepthy Eliswa, Trading Controller, Sucres et Denrees, Paris, France. To the right of the portrait is a large, stylized text block: 'DEPARTMENT OF BUSINESS ADMINISTRATION Webinar on NATIONAL CULTURE AND KNOWLEDGE MANAGEMENT'. At the bottom, it provides the date and time: Date: 18.09.2020, Time: 11.00 AM. On the far right, it identifies the institution: ST. PAUL'S COLLEGE, KALAMASSERY. There are also small icons: a green speech bubble with a white camera icon, and a circular logo with the text 'LIFE' and 'SINCE 1963'.

Organising Committee
Rev. Fr. Antony Arackal,
Manager
Fr. Joseph Palliparambil,
Associate Manager & HOD,
BBA
Prof. Valentine D'cruz,
Principal

Faculty Coordinators:
Ms. Reshma Mohan
Ms. Nilsa VP
Ms. Amala Mathew
Mr. Jerin Shaju Francis

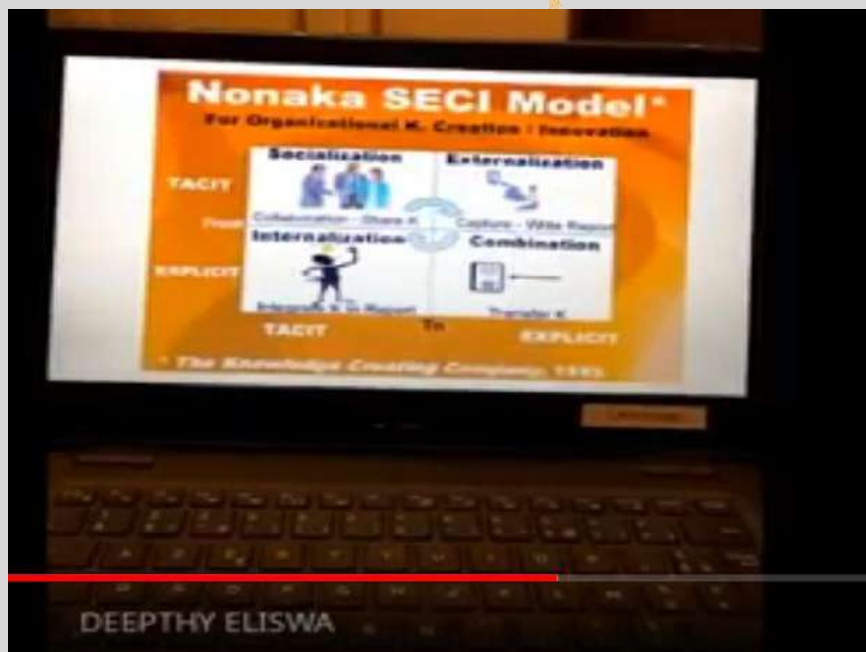
Student Coordinator:
Sandra Raveendran

Resource Person:
Ms. Deepthy Eliswa,
Trading Controller,
Sucres et Denrees,
Paris, France

DEPARTMENT OF BUSINESS ADMINISTRATION
Webinar
on
NATIONAL CULTURE AND KNOWLEDGE MANAGEMENT

Date: 18.09.2020
Time: 11.00 AM

ST. PAUL'S COLLEGE,
KALAMASSERY



Webinar on Value System

Date: 25.08.2020

No. of Participants: 120

Platform: Google Meet

Resource Person: Dr Sheela Paul

Designation: Director, DDU Kaushal Kendra, Sree Sankara College

Report: A webinar on value system was conducted via Google meet on 25th Aug 2020. The resource person for the webinar was Dr Sheela Paul, Director, DDU Kaushal Kendra, Sree Sankara College. Students from various departments participated in the webinar. The webinar was jointly organised by Departments of Business Administration, Computer Science and BCOM CA (SF).

Outcome Achieved: A brief comparison on the value system of today's generation and that of the old generation was done. Students were able to identify the huge difference in the cultural and traditional values that has evolved over the period of time.



Organizing Committee

Rev.Fr. Antony Arackal, Manager
Rev.Fr. Joseph Palliparambil,
Associate Manager, HOD Dept Of BBA

Prof. Valentine D Cruz, Principal
Prof. Jose Xavier, Vice Principal
Rev.Fr.Xavier Padiyaramparambil
Vice Principal

Lincy N L (HOD,Computer Science)
RemyaMol (HOD ,BCOM SF)

Faculty Co-ordinators:

- 1)Reshma Mariam Mohan(BBA)
- 2)Ancy C A (Computer Science)
- 3)Annjoe J Palathra (Commerce SF)

Student Co-ordinators :

- 1)Sansia Gonsalves (BBA S3)
- 2)Beneeta T A (Computer Science ,S3)
- 3)Anandhakrishnan K
(Commerce CA SF,S3)



25/08/2020

2: 30 PM



Registration link :

[https://elearning.stpauls.ac.in/webinars/
value-sysytem/](https://elearning.stpauls.ac.in/webinars/value-sysytem/)



ST PAUL'S COLLEGE, KALAMASSERY

Affiliated to Mahatma Gandhi University, Kottayam

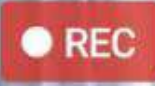
WEBINAR ON VALUE SYSTEM

JOINTLY ORGANIZED BY
DEPARTMENTS OF
BUSINESS ADMINISTRATION ,
COMPUTER SCIENCE
& BCOM CA (SF)



Dr SHEELA PAUL

Retd Prof St Teresas College, EKM
Director,DDU KAUSHAL KENDRA
Sree Sankara College Kalady



(120)



Associate Manager St. Paul's Col...



Department of Business Ad... >



Admin DDUKK >



Amala Mathew >

Also in the meeting (116)



Annjoe J. Palathra >



BBS 191003 >

Webinar on Marketing Mix

Date: 17.08.2020

No. of Participants: 34

Platform: Google Meet

Resource Person: Mr. John Mathew

Designation: Assistant Professor, St. Paul's College

Report: A webinar on Marketing Mix was conducted via Google meet on 17th Aug 2020. The resource person for the webinar was Mr John Mathew, Assistant Professor, St. Paul's College. Students from S3 BBA department participated in the webinar. The webinar was jointly organised by Departments of Business Administration and Department of Commerce.

Outcome Achieved: Webinar gave the students an insight on the 4P's of marketing. It also explained the importance of marketing mix in making a product successful. It also taught the students that, to become an entrepreneur, deep knowledge on the 4P's; Product, Price, Place and Promotion is very important.



Department of Business Administration

presents

WEBINAR ON MARKETING MIX

**RESOURCE PERSON
MR JOHN
MATHEW,
ASST. PROFESSOR,
DEPARTMENT OF
COMMERCE**



St. Paul's College, Kalamassery

Date: 17/08/2020

Time: 11.30 AM



International Webinar on Mentoring

Date: 07.08.2020

No. of Participants: 36

Platform: Google Meet

Resource Person: Fr. Dr. Jiju Arakkathara

Designation: University of Santo Tomas, Manila, Philippines

Report: A webinar on Mentoring was conducted via Google meet on 7th Aug 2020. The resource person for the webinar was Fr. Dr. Jiju Arakkathara, University of Santo Tomas, Manila, Philippines. Teachers from various departments participated in the webinar. The webinar was jointly organised by Departments of Business Administration, IQAC, PG Department of English and Mentoring cell.

Outcome Achieved: Webinar gave the teachers an insight on how to mentor the students, to lead them in the right directions. It also imparted knowledge about the shifting mentoring paradigms, to the teachers. It asked the teachers to improvise, the way they approach the students and add innovative ideas to their teaching curriculum.



Organizing Team

- Rev. Fr. Antony Vacko Arackal, Manger, St.Paul's College
- Rev. Fr. Joseph Antony Palliparambil, Associate Manager & HOD Department of Business Administration, St.Paul's College
- Prof. Valentine D' Cruz, Principal St.Paul's College
- Fr. Xavier Sebastian Vice Principal, HOD English Department & Joint Coordinator
- Dr. Asha E. Thomas, Dean Quality Assurance & Joint Coordinator
- Reshma Mariam Mohan, Joint Coordinator
- Rosy Milna
- Dr. Nimmy K Simon
- Maria Mathew
- Joyson Jose
- Sr. Lucy Yesudas
- Sruthi Saji
- Megha Sebastian
- Amala Mathew
- Nisha V.P
- Jerin Shaju Francis
- Binil Kumar M.R.
- Siby K.M.
- Nisha V.S., Joint Coordinator

REGISTRATION LINK:

ST. PAUL'S COLLEGE KALAMASSERY

NAAC RE-ACCREDITED WITH 'A' GRADE

POST GRADUATE DEPARTMENT OF ENGLISH,
DEPARTMENT OF BUSINESS ADMINISTRATION,
INTERNAL QUALITY ASSURANCE CELL &
MENTORING CELL

JOINTLY ORGANISE
on August 07, 2020
Time: 3 pm - 4 pm

INTERNATIONAL WEBINAR ON
'MENTORING: INNOVATIVE PARADIGMS'

RESOURCE PERSON:

REV. FR. DR. JIJU ARAKKATHARA
UNIVERSITY OF SANTO TOMAS, MANILA, PHILIPPINES

2. PERSPECTIVES

Origin of the term

Odyssey

Mentor son of Alcimus.
Telemachus son of Odysseus
Trojan War - Mentor in charge of his son Telemachus, and of Odysseus' palace.

National Webinar on Building Entrepreneurial Minds

Date: 06.08.2020

No. of Participants: 125

Platform: Google Meet

Resource Person: Mr. Akhil Chiracal

Designation: Director – International Marketing, Nouka Group

Report: A National Webinar on Building Entrepreneurial Minds was conducted via Google meet on 6th Aug 2020. The resource person for the webinar was Mr. Akhil Chiracal, Director – International Marketing, Nouka Group. Students from various departments participated in the webinar. The webinar was jointly organised by the Department of Business Administration in association with IQAC and IEDC.

Outcome Achieved: Webinar gave the students an insight on how to be an entrepreneur. It also explained the different stages they have to complete, to start their own company. It also taught the students that, to become an entrepreneur they have to be hard working, creative and risk taking at the same time.





ST. PAUL'S COLLEGE, KALAMASSERY
DEPARTMENT OF BUSINESS ADMINISTRATION
In association with IQAC and IEDC

National Webinar on

BUILDING AN ENTREPRENEURIAL MINDSET

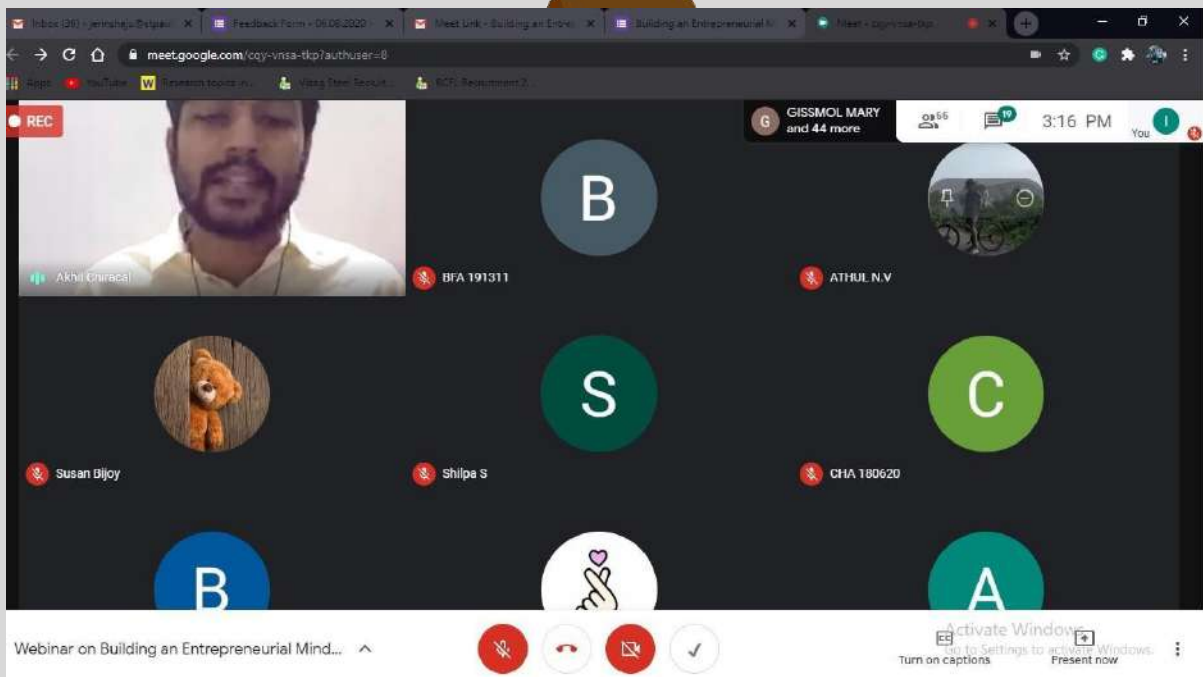
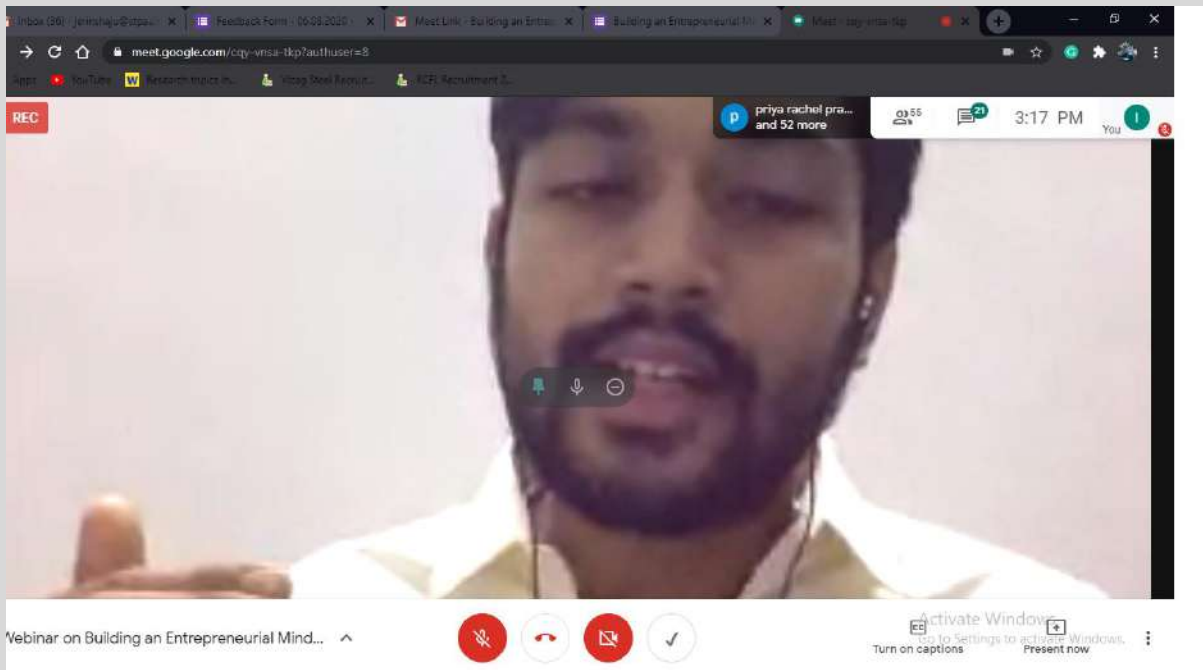
Date: 06.08.2020
Time: 3.00 PM



Mr. Akhil Chiracal
Director – International Marketing
Nouka Group

Organizing Committee:

Dr. Asha E. Thomas 9495944537, Dean, Quality Assurance, St. Paul's College, Kalamassery
Prof. Siby K.M. 9446370939, Coordinator, IEDC, St. Paul's College, Kalamassery
Asst. Prof. Jerin Shaju Francis 9995789036, Dept. IEDC Coordinator, St. Paul's College, Kalamassery



Webinar on Covid 19 Challenges and Preventions

Date: 29.07.2020

No. of Participants: 70

Platform: Google Meet

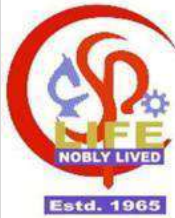
Resource Person: Mr. Joseph Jennings MM

Designation: Staff Nurse, Govt. Medical College, TVM

Report: A webinar on Covid 19 – Challenges and Preventions was conducted via Google meet on 29th July 2020. The resource person for the webinar was Mr. Joseph Jennings MM, Staff Nurse, and Govt. Medical College. Students from different departments participated in the webinar. The webinar was organised by the Departments of Business Administration in association with the Medical care committee.

Outcome Achieved: Webinar gave the participants an insight on the challenges created by the coronavirus. It explained the different precautions to be taken by the people to prevent themselves from getting affected by the virus. Webinar also gave an idea about the importance of using masks and sanitizers and how to use it effectively.





St. Paul's College Kalamassery

Dept of Business Administration

In Association with Medical Care Committee

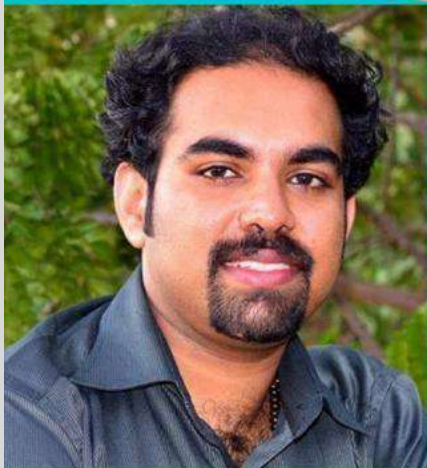
Webinar on:



COVID19- CHALLENGES AND PREVENTIONS

**DATE: 29.07.2020,
WEDNESDAY**

TIME: 2 PM



Resource person

Mr. Joseph Jennings MM

(M.Sc Nursing, MBA)

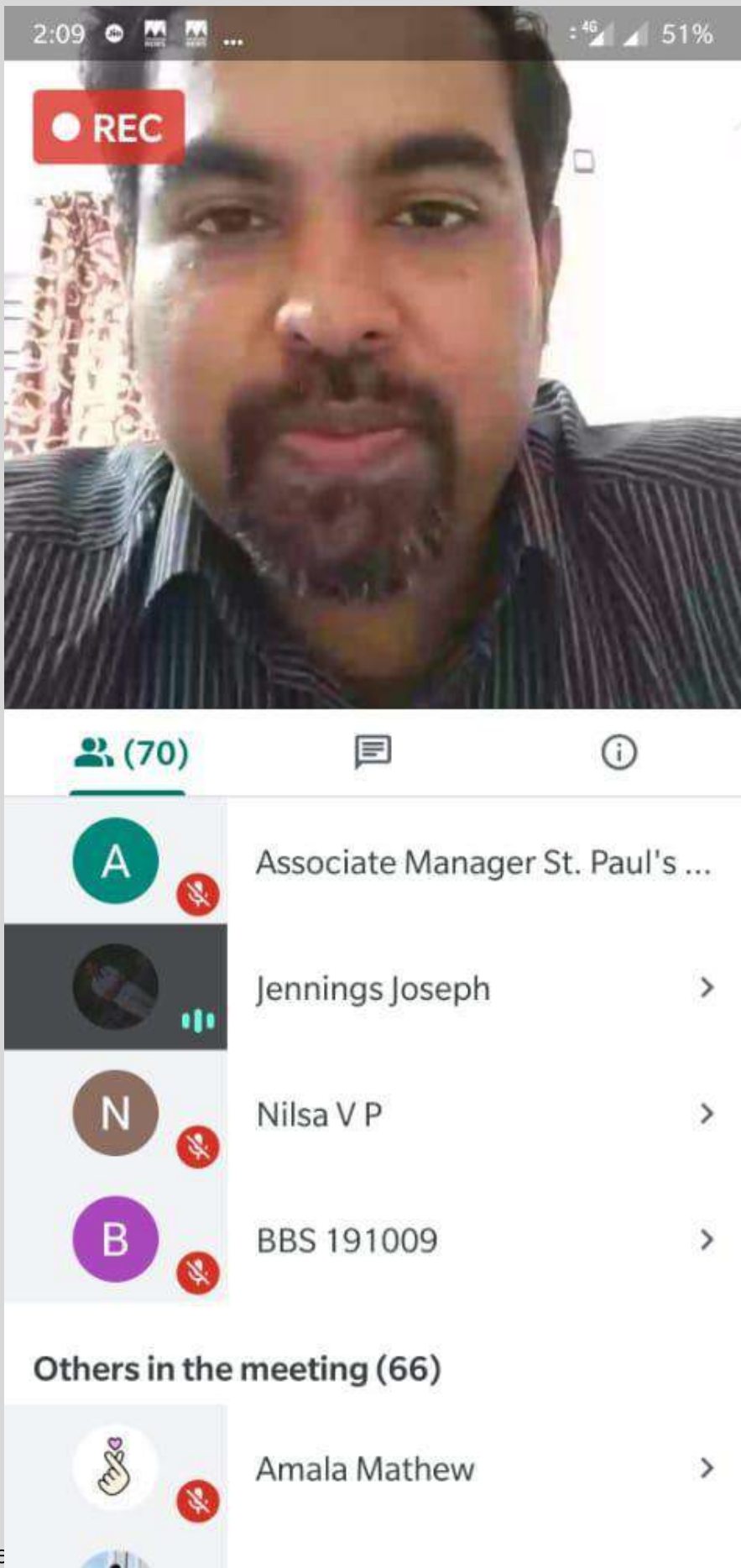
Staff Nurse, Govt. Medical College, TVM



Organising committee
Rev Fr. Antony Arackal, Manager
Rev Fr. Joseph Palliparambil
Associate Manager & HOD of BBA
prof. Valentine D'cruz, Principal

Student coordinators
safna and Sahoodh

Faculty coordinators
Nilsa VP
Reshma Mohan
Amala Mathew
Jerin Shaju



Webinar on Principles of Law of Contract

Date: 24.07.2020

No. of Participants: 140

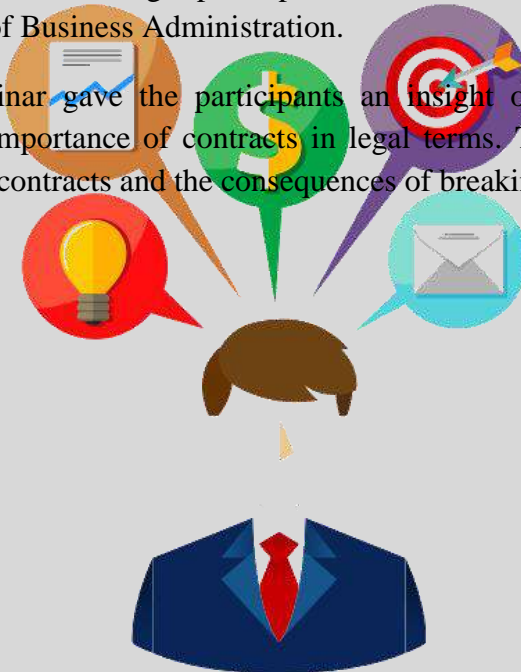
Platform: Google Meet

Resource Person: Adv Sherry J Thomas

Designation: Lawyer, High Court of Kerala

Report: A webinar on Principles of Law of Contract was conducted via Google meet on 24th July 2020. The resource person for the webinar was Adv Sherry J Thomas, Lawyer, High Court of Kerala. Students from different colleges participated in the webinar. The webinar was organised by Departments of Business Administration.

Outcome Achieved: Webinar gave the participants an insight on the principles of law of contract. It explained the importance of contracts in legal terms. The participants got an idea about the different types of contracts and the consequences of breaking any contracts.





**St. Paul's College,
Kalamassery**

Department of Business
Administration

Presents

**Webinar on
Principles of Law of
Contract**

Date: 24.07.2020
Time: 2 PM



RESOURCE PERSON

Adv Sherry J Thomas
Lawyer
High Court of Kerala

Organising Committee

Rev.Fr Antony Arackal, Manager
Rev.Fr Joseph Palliparambil,
Associate Manager & HOD of BBA
Prof. Valentine D'cruz, Principal

Faculty Coordinators:

Amala Mathew
Reshma Mariam Mohan
Nilsa VP
Jerin Shaju Francis

Student Coordinator:

Vivek Menon



patent meaning - Google Search x Webinar link details - amalamat x Meet - aib-wosy-heo x


meet.google.com/aib-wosy-heo

Apps Usage FB WhatsApp Course Overview (K) KPSC Telegram Web

REC SHERRY J THOMAS niyamadarsi നിയമദാരി is presenting

COMPETENCY OF PARTIES

- 1. AGE
 - Contract by guardians
 - (i) guardian (competent)
 - (ii) for minors benefit
 - (iii) minors legal necessities
- 2. SOUND MIND
- 3. NOT DISQUALIFIED BY LAW



Meeting details ^

Turn on captions. SHERRY J THOMAS niyamada... is presenting

Meeting details X

People (120) Chat

apama sroy
BBA, 3rd Sem
S N college kumarakom, kottayam

Visakh Harsha 2:36 PM
Visakh H
7th sem B.Com.LL.B.
Mount Zion Law College
Pathanamthitta

Sayana Noushad 2:38 PM
Sayana Noushad
3rd sem B.Com.LL.B.
CSI Institute of legal studies,
Cheruvarakonam
Thiruvananthapuram

BBS 191022 2:41 PM
Sanjay salim
3d sem
St Paul's college kallamessery

Send a message to everyone



Webinar on Goal Setting: Key to Success

Date: 15.07.2020

No. of Participants: 37

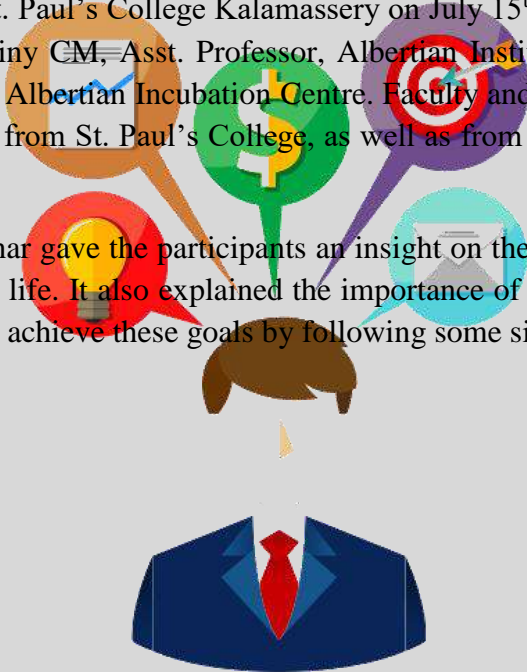
Platform: Google Meet

Resource Person: Dr Shiny CM

Designation: Asst. Professor, Albertian Institute of Management

Report: Webinar on Goal Setting: The Key to Success was conducted by Department of Business Administration, St. Paul's College Kalamassery on July 15th 2020. The resource person for the webinar was Dr Shiny CM, Asst. Professor, Albertian Institute of Management, Nodal Officer, IEDC Coordinator, Albertian Incubation Centre. Faculty and students of the Department of Business Administration from St. Paul's College, as well as from other colleges also attended this session.

Outcome Achieved: Webinar gave the participants an insight on the importance of setting goals in their early stages of their life. It also explained the importance of setting short term goals and long term goals, and how to achieve these goals by following some simple tips.





St. Paul's College, Kalamassery

Department of Business
Administration
Presents

Webinar on Goal Setting: The Key to Success

Date: July 15th 2020
Time: 11 AM

Register here

<https://forms.gle/D3PVHF2ZQMmSKcDp6>



RESOURCE PERSON

Dr Shiny CM,
Asst. Professor,
Albertian Institute
of Management

Organising Committee

Rev.Fr Antony Arackal,
Manager
Rev.Fr Joseph Palliparambil,
Associate Manager & HOD of
BBA
Prof. Valentine D'cruz, Principal
Staff Coordinators:
Reshma Mariam Mohan
Nilsa VP
Amala Mathew
Jerin Shaju Francis
Student Coordinators:
KA Fabiyamol
Adarsh Raj



SUCCESS

*** Goal Setting: The
Key to Success**

Dr. Shiny C.M.
Asst. Professor
Albertian Institute of Management
Nodal Officer - IFDC, Co. Albertian
Coordinator,

aim
Albertian Institute of Management

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Webinar on Strive for Progress

Date: 07.07.2020

No. of Participants: 48

Platform: Google Meet

Resource Person: Mr Dinil Raphel

Designation: Entrepreneur, Grace Caterers and Events

Resource Person: Ms. Sini John and Ms. Vincy Antony

Designation: Entrepreneurs, Visual Symphony

Report: Webinar on Strive for Progress was jointly organised by Department of Business Administration and Computer Science, St. Paul's College Kalamassery, on July 7th 2020. Webinar was conducted in 2 sessions. The resource person for the first session of the webinar was Mr Dinil Raphel, Grace Caterers and Events and the second session was taken by Ms. Sini John and Ms. Vincy Antony, Visual Symphony. Faculty and students of Department of Business Administration and Computer Science attended this session

Outcome Achieved: Webinar gave the participants an insight on the importance of different skill sets required by the students to become great entrepreneurs of the current age. The resource persons shared the experiences they had throughout their entire entrepreneurial journey.



Organizing Committee

Rev.Fr. Antony Arackal, Manager
Rev.Fr. Joseph Palliparambil,
Associate Manager, HOD Dept Of BBA
Prof. Valentine D'Cruz, Principal
Prof. Jose Xavier , Vice Principal
Rev.Fr.Xavier Padiyaramparambil
Vice Principal
Dr Sumitha Franklin (Dean ,Training)
Prof Siby (IEDC Co ordinator)

Faculty Co-ordinators

Reshma Mariam Mohan(BBA)
Lincy N L (Computer Science)
Ancy C A (Computer Science)

Student -Co-ordinators

Kevin Sam (Computer Science)
Krishnapriya (BBA)

Platform : Google Meet

Date : 7/7/2020

Time : 11 AM



ST. PAUL'S COLLEGE

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Department Of BBA & Computer Science
with IEDC & Traing and Development

Jointly Presents Webinar

STRIVE FOR PROGRESS

"MEET THE ENTREPRENEURS"



**SINI JOHN &
VINCY ANTONY**



DINIL RAPHEL





International Webinar on New Trends and Opportunities in Banking Entrepreneurship

Date: 07.07.2020

No. of Participants: 99

Platform: Google Meet

Resource Person: Ms. Mary Pandolfo

Designation: Branch Manager, Dacotah Bank, US

Report: International Webinar on New Trends and Opportunities in Banking Entrepreneurship was jointly organised by Department of Business Administration and B.Voc Banking & Financial Services, St. Paul's College Kalamassery, on July 7th 2020. The resource person for the webinar was Ms. Mary Pandolfo, Branch Manager, Dacotah Bank US. Faculty and students of Department of Business Administration and B.Voc Banking & Financial Services and from other colleges also attended this session.

Outcome Achieved: Webinar gave the participants an insight on the latest trends that has changed the entire banking sector. This session also shed light on the emerging trends and innovative practices taking place in banking sector.



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**Jointly Organized
By**
Department of Business
Administration & B.Voc
Banking & Financial Services

**INTERNATIONAL
WEBINAR ON
NEW TRENDS AND
OPPORTUNITIES IN
BANKING
& ENTREPRENEURSHIP**



RESOURCE PERSON

Ms. Mary Pandolfo
Branch Manager
Dacotah Bank, US



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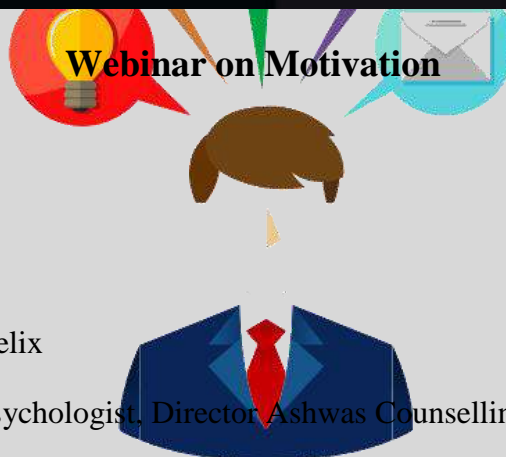
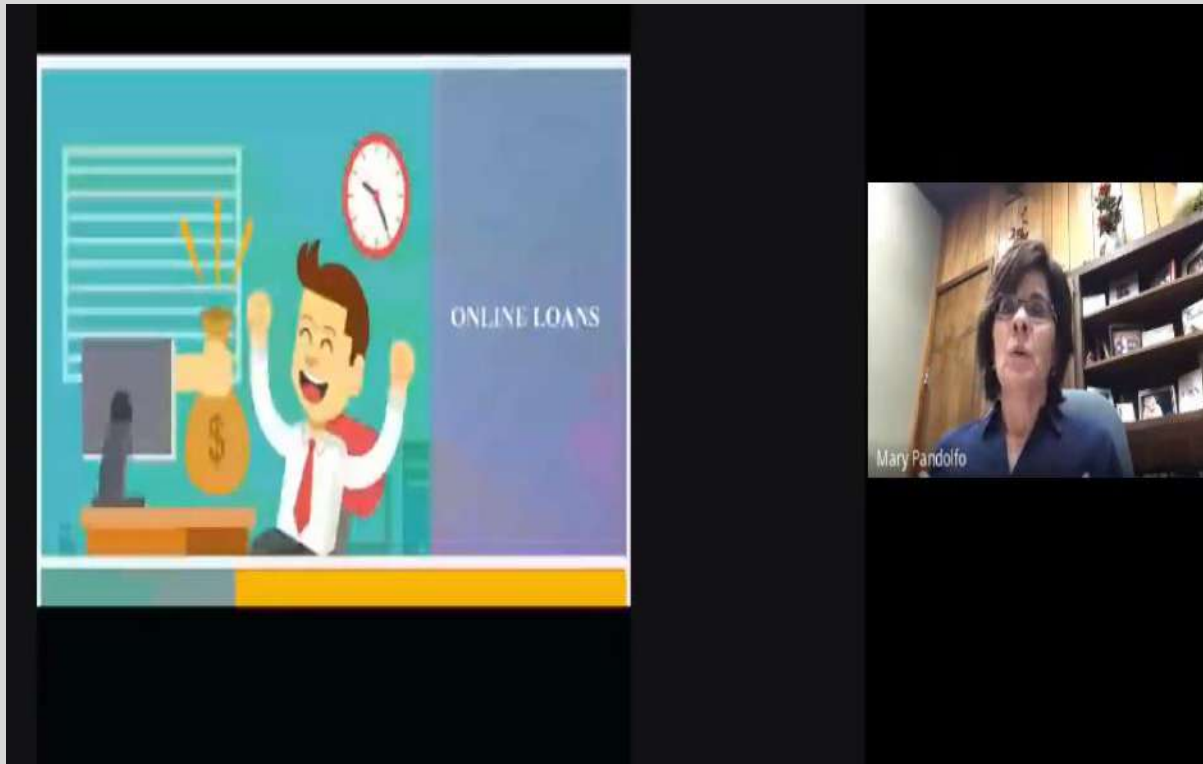


Organizing Committee

Rev. Fr. Antony Arackal,
Manager
Rev. Fr. Joseph Palliparambil
Associate Manager & HOD
Dept Of BBA
Prof. Valentine D'Cruz,
Principal
Prof. Stalin P.C
Webinar Coordinators
Ms. Gissmol Mary, Asst .Prof
Ms. Marymol John, Asst. Prof
Ms. Reshma Mohan, Asst Prof
Student Coordinators
Vivek Menon (BBA)
Mary Diya (B.Voc)

For more details
Contact No: +91-9895737291
+91-7559811641





Date: 04.07.2020

No. of Participants: 285

Platform: Google Meet

Resource Person: Fr Jeen Felix

Designation: Counselling Psychologist, Director Ashwas Counselling Centre

Report: Webinar on Motivation was jointly organised by Department of Business Administration, Commerce and Computer Science, St. Paul's College Kalamassery, on July 4th 2020. The resource person for the first session of the webinar was Fr Jeen Felix, Counselling Psychologist, Director Ashwas Counselling Centre, Ernakulam. Faculty and students of the Department of Business Administration, Commerce and Computer Science attended this session.

Outcome Achieved: Webinar explained the different levels of motivation, using theories of motivation. It explained the needs, wants and desires of a human being, which are the root causes of our motivation.

ORGANIZING COMMITTEE

Rev.Fr. Joseph Palliparambil,
Associate Manager, HOD BBA
Lincy N L ,HOD Computer Science
Remyamol K P ,HOD Commerce (SF)
Reshma Mariam Mohan
(Faculty Co-ordinator)
Ancy C A (Faculty Co-ordinator)

Student Co-ordinators :

- 1) Sansia Gonsalves (BBA)
- 2) Beneeta T A (Computer Science)
- 3) Anandhakrishnan K (Commerce CA SF)



Link:

<https://forms.gle/ZFxsqEgN4cprAmbG6>



ST. PAUL'S COLLEGE

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WEBINAR @ MOTIVATION

Jointly Organized
by

Departments of Business Administration
Computer Science & Commerce CA (SF)



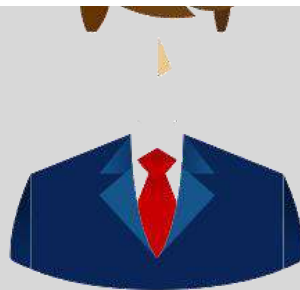
RESOURCE PERSON

Fr JEEN FELIX
Counselling Psychologist
Director Ashwas Counselling centre
Ernakulam



ASHWAS

Counselling Centre





Date: 30.06.2020

No. of Participants: 30

Platform: Google Meet

Resource Person: Ms Lisha Joseph

Designation: HR Manager, Graduate Overseas Education Advisory

Report: Webinar on Training was conducted by Department of Business Administration, St. Paul's College Kalamassery on Jun 30th 2020. The resource person for the webinar was Ms Lisha Joseph, HR Manager, Graduate Overseas Education Advisory. Faculty and students of the Department of Business Administration attended this session.

Outcome Achieved: Webinar highlighted the importance of different skill sets required by the students to thrive in the corporate world. It explained the training that has to be given to the students, before they are sent to a corporate job.

Organizing Committee

Rev.Fr. Antony Araackal, Manager

Rev.Fr. Joseph Palliparambil,
Associate Manager, HOD Dept Of BBA

Prof. Valentine D'Cruz, Principal

Prof. Jose Xavier , Vice Principal

Rev.Fr.Xavier Padiyaramparambil

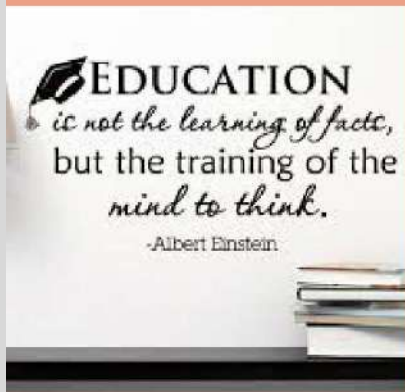
Vice Principal

Reshma Mariam Mohan

(Faculty Co-ordinator)

Sidarath Thampan (Student -Co-ordinator)

Elda Brigitte Daurave(Student -Co-ordinator)



ST. PAUL'S COLLEGE
NAAC Re-accredited at "A" grade with CGPA of 3.14

Department of Business Administration

WEBINAR @ TRAINING
by
Ms.LISHA JOSEPH
HR Manager
Graduate Overseas Education
Advisory

30/06/20
11:30AM



Google Meet



Training and Development

Training :The process of teaching new employees the basic skills they need to perform their jobs.

Edwin Flippo — The act of increasing the knowledge and skill of an employee for doing a particular job.

Training & Development need = Standard performance — Actual performance

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Webinar on Human Resource Management

Date: 18.06.2020

No. of Participants: 30

Platform: Google Meet

Resource Person: Dr Geo Jos Fernandez

Designation: Dean, Albertian Institute of Management

Report: Webinar on Human Resource Management was conducted by the Department of Business Administration, St. Paul's College Kalamassery on Jun 18th 2020. The resource person for the webinar was Dr Geo Jos Fernandez, Dean, Albertian Institute of Management. Faculty and students of Department of Business Administration attended this session

Outcome Achieved: Webinar highlighted the importance of people and personnel management while running an organisation. The importance of the HR department and the duties performed by the HR managers was explained in detail during this webinar.

Functions of HRM

- Planning
- Staffing
- Developing
- Motivating
- Managing Change
- Maintaining Relationships
- Evaluating
- Appraising

Organizing Committee

- Rev. Fr. Antony Araackal, Manager
- Rev. Fr. Joseph Palliparambil, Associate Manager, HOD, Dept. OF BBA
- Prof. Valentine D'Cruz, Principal
- Prof. Jose Xavier, Vice Principal
- Rev. Fr. Xavier Padiyaramparambil, Vice Principal
- Reshma Mariam Mohan (Co-ordinator)

Resource Person

Dr Geo Jos Fernandez
Dean
Albertian Institute
Of Management

ST. PAUL'S COLLEGE
NAAC Re-accredited at "A" grade with CGPA of 3.14

DEPARTMENT OF BUSINESS ADMINISTRATION

Presents Webinar on HUMAN RESOURCE MANAGEMENT

18/06/20
9:30 AM

Google Meet

Innovative Teaching Practices

Subject Name: Entrepreneurship, Human Resource Management & Organizational Behaviour

Faculty Name: Reshma Mariam Mohan

Department: Bachelor of Business Administration

MIND BENDERS - IDEA PITCHING TASKS

DESCRIPTION:

The idea pitching tasks are designed to ensure that students develop an understanding on how to develop innovative business ideas as a part of the entrepreneurship subject. Students can be asked to identify a problem and develop a business plan for that problem.

OBJECTIVES

Helps students to think out of box and come up with new business ideas

Develops the entrepreneurial minds of students and students can come out with great entrepreneurial ideas

Builds the interpersonal and analytical skills of students while working in a team which is essential for a Manager

ACTIVITIES

Assignment for students on idea pitching will be given. Students can be divided into groups and asked to identify a problem and a business plan can be developed for it



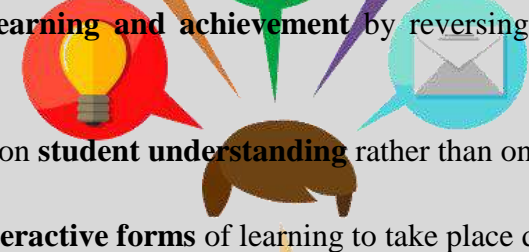
Subject Name: Business Accounting
Faculty Name: Mary Jaisy KX
Department: Bachelor of Business Administration

FLIPPED CLASSROOM


A **flipped classroom** is an instructional strategy and a type of blended learning, which aims to increase student engagement and learning by having students complete readings at their home and work on live problem –solving during class time

Flipped teaching is the process moving lecture content from face to face class time to before class by assigning it as homework

OBJECTIVES

- 
- **Enhance student learning and achievement** by reversing the traditional model of a classroom
 - Focusing class time on **student understanding** rather than on lecture
 - Allows for **more interactive forms** of learning to take place during class

ACTIVITIES



Allotting certain areas to the students before class (example – Principles of Accounting, Golden rules of Accounting etc.) After detailed discussions with the students, comprehensive problem solving and case studies will be conducted.

Subject Name: Financial Management

Faculty Name: Mary Jaisy K X

Department: Bachelor of Business Administration

BULLS N BEARS - DEBATE

DESCRIPTION

The debate was conducted to create rational thinking of the objectives of Financial Management “Profit Maximization Vs. Wealth Maximization”

OBJECTIVES

Primary goal is to generate effective critical thinking in the given topic.

Nurture rational thinking, organization of thoughts and public speaking.

Inspire students to be deep thinkers.

ACTIVITIES

The students will be divided into two groups and are required to present their views on the topic allotted to them. They should critically evaluate the viewpoints of other groups too.

Subject Name: Advertising and Salesmanship

Faculty Name: Jerin Shaju Francis

Department: Bachelor of Business Administration

Ad-War-Tise: Role play of an Advertisement

Description:

The students will be divided into different groups. They will be asked to create an advertisement for any product they wish, or the product can be even from their own concept. They have to develop a good theme and message to promote their products. Then they have to perform a role play on their advertisement, in front of the whole class. Finally they should be able to convince the audience to purchase the product by performing their role play, to show their true salesman skills.

Objectives:

- To make students, think out of the box.
- To create an interactive atmosphere in the classroom.
- To discover the hidden skills and talents from within the students.

Evaluation Criteria:

- Creativeness of the Advertisement.
- Message conveyed in the Ad.
- How the students perform in the Ad.
- Teamwork of the group.



CASE STUDY ANALYSIS

‘CLOWNS’ AND ‘SPIN’ - AUDI’S MARKETING STRATEGY

DESCRIPTION



The value of the case study method is that it simulates a real environment and helps to prepare the student for real-life business situations in their future careers; the ability to make quick decisions that are sound and good for the company.

Students are divided into groups and each group presents their perspective on the given case. Through case study analysis the students get a thorough understanding of how to approach a business problem and arrive at solutions for the problem. The students approach the problem from the perspective of a manager to identify and suggest solutions for problems.

OBJECTIVES

To solve a real problem brings a feeling of achievement and therefore the method motivates students to involve themselves on an emotional level as well as an intellectual level in each case.

ACTIVITIES

Case study analysis can be provided for Marketing Management & Advertising where students will be able to think from perspective of Managers

A role play also can be conducted on the basis of the case provided, while enacting students will be able to rightly depict different managerial perspectives



Subject Name: Business Laws, Operations Management, Intellectual Property Rights and Industrial Laws

Faculty Name: Amala Mathew

Department: Bachelor of Business Administration

DOSSIER - CASE STUDY ANALYSIS

DESCRIPTION:

A case study is a detailed study of a specific subject, such as a person, group, place, event, organization, or phenomenon. A case study is an appropriate research design when you want to gain concrete, contextual, in-depth knowledge about a specific real-world subject.

OBJECTIVES

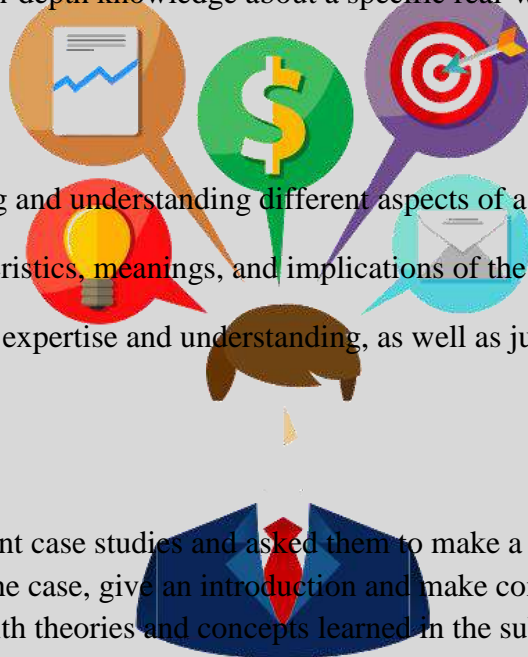
Helps students in evaluating and understanding different aspects of a case or problem.

To explore the key characteristics, meanings, and implications of the case.

To allow students with real expertise and understanding, as well as judgement to excel.

ACTIVITIES

Students were given different case studies and asked them to make a presentation on the same. They were asked to study the case, give an introduction and make conclusion by themselves through relating the case with theories and concepts learned in the subject.



CONCLUSION

Department of Business Administration will continue its efforts to nurture our young and dynamic students to achieve our vision to develop competent and best management professionals to serve society and nation. As an academic institution all of us are gearing towards start of another academic year but unfortunately our students and faculty are gain bound to their homes, but in spite of these challenges, we promise to explore curriculum innovations to bring out the best in our students. We are greatly indebted to our Manager, Associate Manager, Principal and IQAC Team for providing us with the necessary guidelines and encouraging us to do our best during the academic year 2020-21.



Thank
you
