

Essay writing Competition – National Reading Day – June 19

On June 19 – National reading Day, Department of Business Administration conducted an Essay writing competition on “My Favourite Book”. Students were instructed to send their handwritten copies of Essays within 24 June 2021. Entries were accepted in Malayalam and English. Asst. Prof. Mary Jaisy K X was the faculty coordinator of the programme. Student coordinators were Krishnapriya K (Sem 5) and Adithya Manoj (Sem 3). Sansia Gonsalves of BBA secured first position and Abhirami Venugopal T V of BBA secured second prize in English Category. Harishma K R of B. Voc Banking and Financial Services secured first position and Fadiyathul Farzana of B. Voc Banking and Financial Services secured second prize in Malayalam category. Winners were provided certificates for their achievement.



 **ST. PAUL'S COLLEGE, KALAMASSERY**
Estd. 1985

Presents
NATIONAL READING DAY - JUNE 19
“My Favourite Book”
Essay Writing Competition

Organised by
Department of Business Administration

LANGUAGE : ENGLISH / MALAYALAM
(HANDWRITTEN - SHOULD NOT EXCEED ONE AND HALF PAGES.)
LAST DATE : 24 JUNE 2021

FACULTY COORDINATOR

MARY JAISY K X
Ph:9633686990

STUDENT COORDINATORS

KRISHNAPRIYA K [BBA S5]
ADITHYA MANOJ [BBA S3]

SEND YOUR ENTRIES TO
 **bba@stpauls.ac.in**

My Future My Career

Department of Business Administration conducted a Career Guidance Webinar 'My Future My Career' on 21 June 2021. It was conducted for students awaiting their plus two results and are interested in Business Administration and Logistics Management. Asst. Prof. Reshma Mariam and Asst. Prof. Amala Mathew were the resource persons for the webinar. Both are faculties of Dept. Of Business Administration, St. Paul's College, Kalamassery. Asst. Prof. Reshma Mariam introduced the BBA program to the participants. She detailed about the course structure, Industrial Projects involved and opportunities they will get after BBA Program. Asst. Prof. Amala Mathew introduced B. Voc Logistics Program to the Participants. She pointed that B.Voc. Logistics is a vocational course, after completing first year, Students get Diploma in Logistics Management, after completing Second year they will get Advanced Diploma in Logistics Management and a student completing third year will get Degree in Logistics Management. She also detailed the course structure and opportunities of studying Logistics Management. It was followed by a question- answer session, students asked their doubts and Asst. Prof. Reshma and Asst. Prof. Amala cleared their doubts.

**Department of Business Administration
Presents**

**My Future
My Career:
Guidance Session**

**Date: 21.06.2021
Time: 12.00 PM**


**Register Soon;
Ph.No:
8281726202**

**Resource Persons:
Asst. Prof. Reshma Mariam
MBA,M.Phil
Asst. Prof. Amala Mathew
MBA**

**Expected Participants: Students
awaiting their Plus 2 results and are
interested in Business Administration
and Logistics Management.**

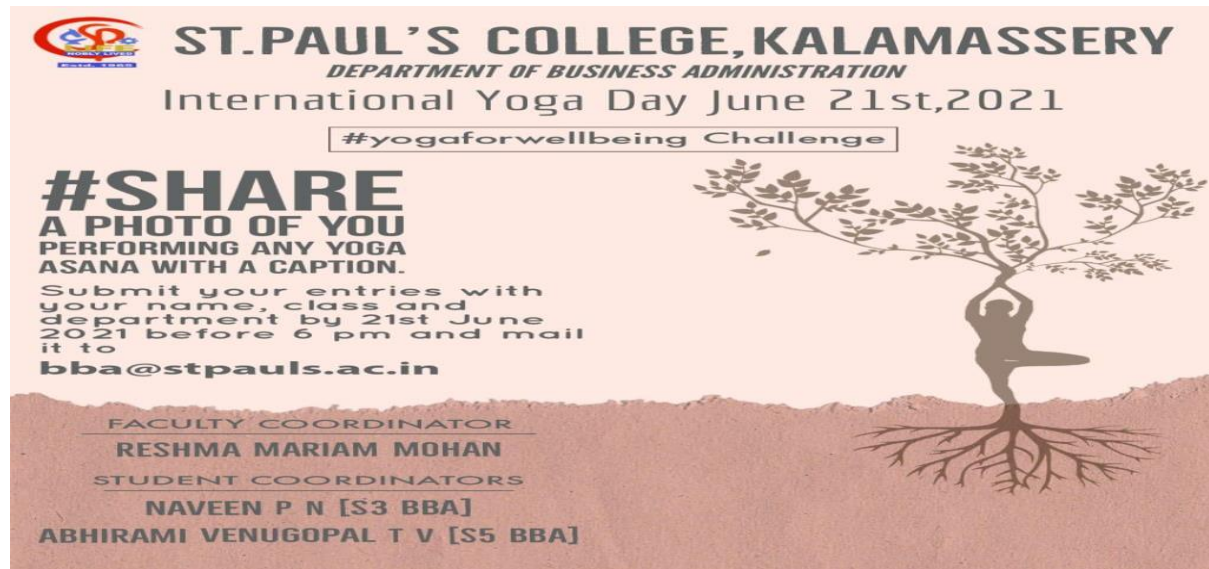
**Registration Link:
<https://elearning.stpauls.ac.in/webinars/my-future-my-career-guidance-session/>**

**St. Paul's College,
Kalamassery**



INTERNATIONAL YOGA DAY JUNE 21ST 2021

As a part of International Yoga Day on June 21st 2021, Department of Business Administration conducted #yogaforwellbeing Challenge for students of our college. Students actively took part in the challenge by displaying various yoga asanas.



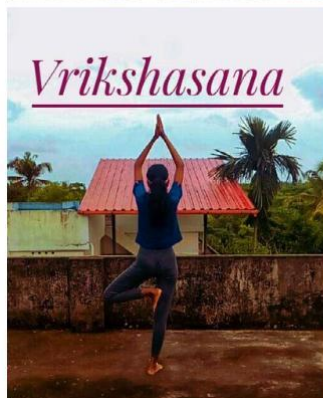
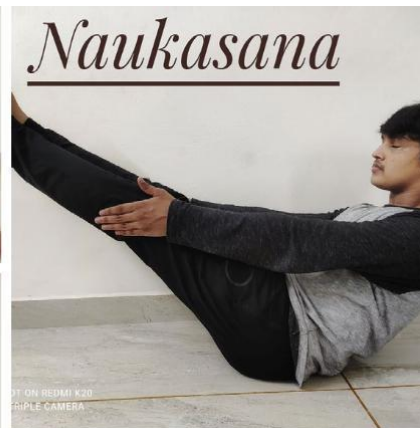
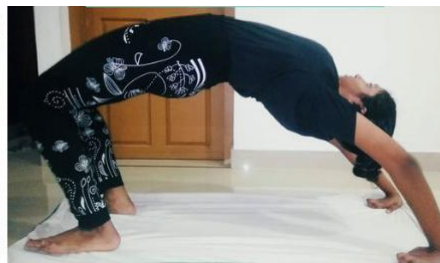
ST. PAUL'S COLLEGE, KALAMASSERY
DEPARTMENT OF BUSINESS ADMINISTRATION
International Yoga Day June 21st, 2021
#yogaforwellbeing Challenge

#SHARE
A PHOTO OF YOU
PERFORMING ANY YOGA
ASANA WITH A CAPTION.

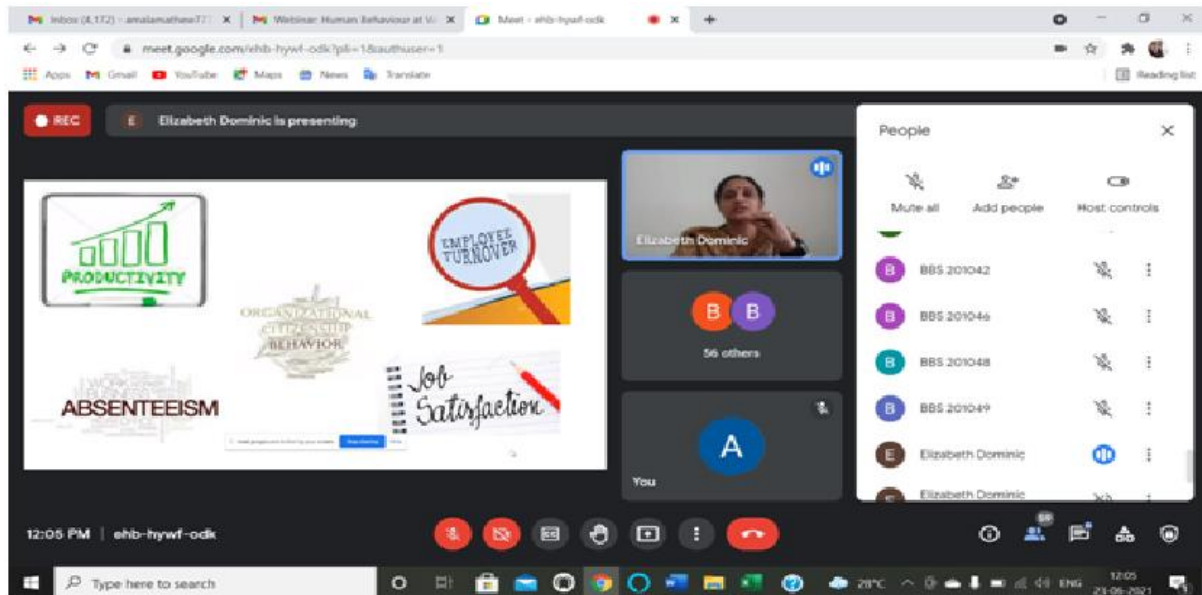
Submit your entries with your name, class and department by 21st June 2021 before 6 pm and mail it to
bba@stpauls.ac.in

FACULTY COORDINATOR
RESHMA MARIAM MOHAN

STUDENT COORDINATORS
NAVEEN P N [S3 BBA]
ABHIRAMI VENUGOPAL T V [S5 BBA]



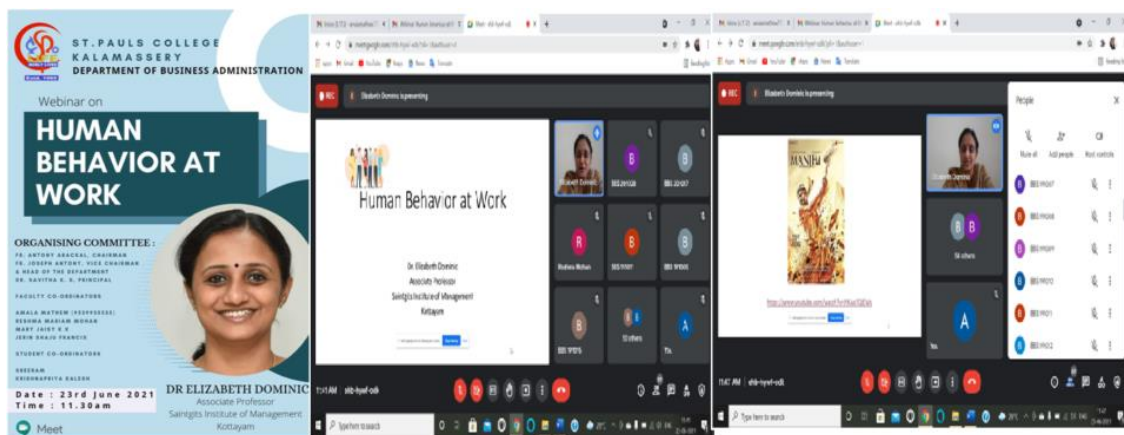
WEBINAR ON HUMAN BEHAVIOR AT WORK



A webinar entitled “Human Behaviour at Work” was organized by Department of Business Administration on 23rd June 2021 at 11.30am. Dr. Elizabeth Dominic, Associate Professor, Saintgits Institute of Management Kottayam was the Resource person. 61 students from S3 BBA and S5 BBA took part in the webinar. The webinar focused on Organizational citizenship behavior and human behavior at work.

Faculty Coordinator: Amala Mathew

Student Coordinators: Sreeram, Krishnapriya K



Webinar on How to Touch the Sky with Glory

A webinar on “How to Touch the Sky with Glory” was conducted by the Department of Business Administration in association with NCC on 26.07.2021 to commemorate the Kargil Vijay Diwas. The resource person for the webinar was Flying Officer Mohammed JS, who is working as a Pilot in the Indian Air Force. A total of 85 participants took part in the webinar, which included BBA students as well as NCC Cadets.

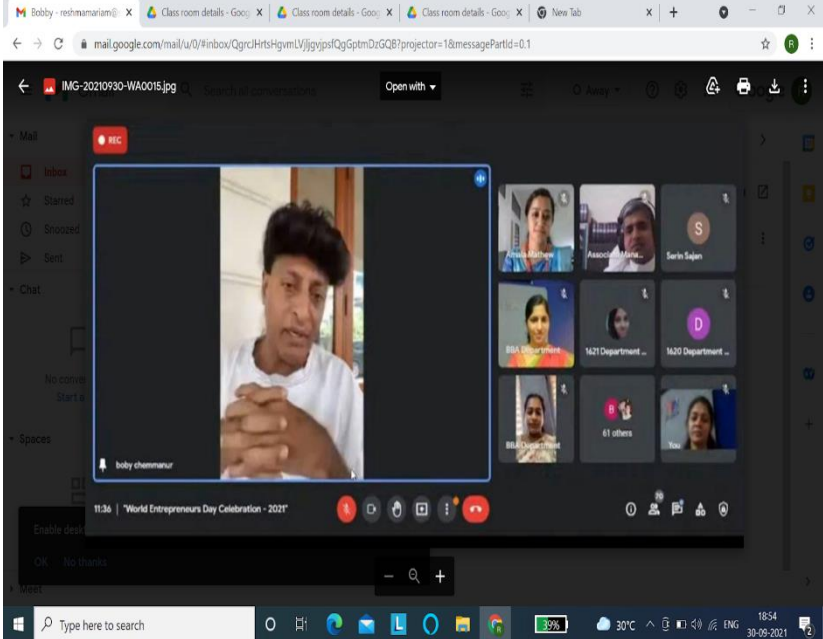
Faculty Coordinator: Mr. Jerin Shaju Francis

Student Coordinator: Mr. Rohit Gireesh

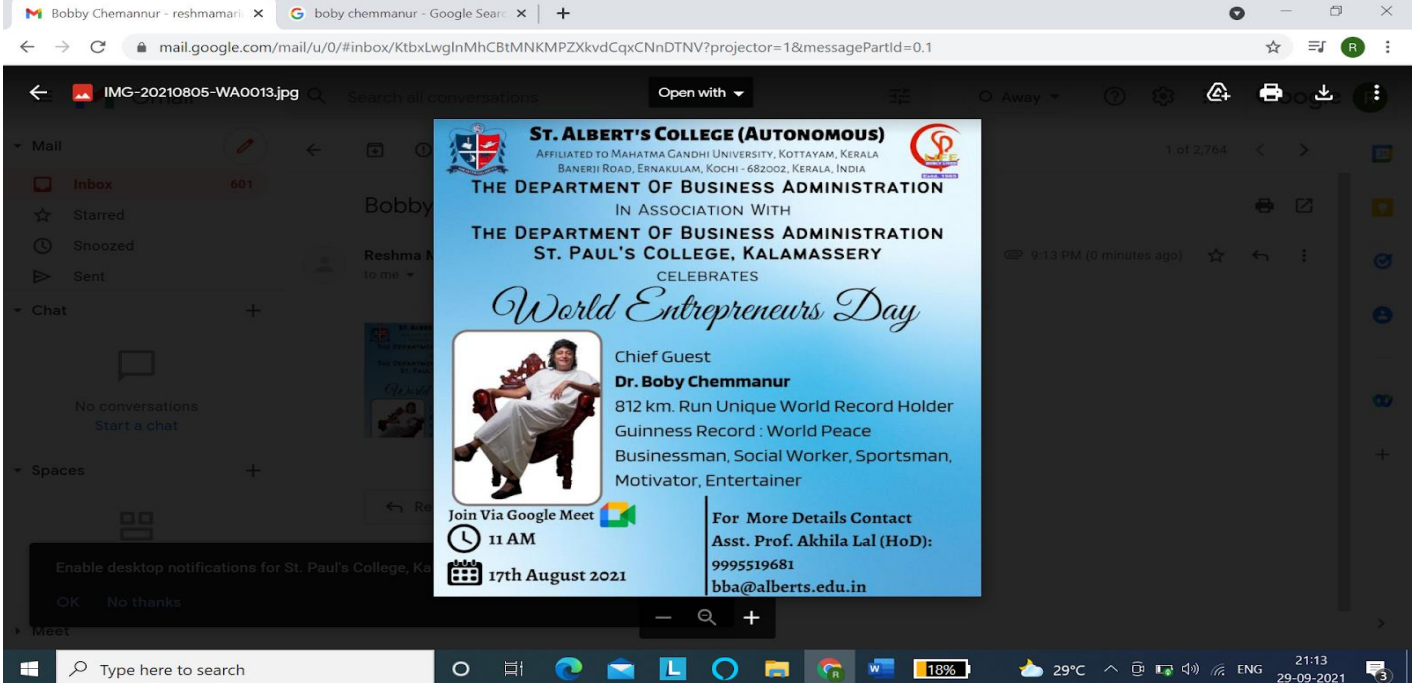


World Entrepreneur's Day

Department of Business Administration St. Paul's Kalamassery and Department of Business Administration, St. Albert's College Celebrated World Entrepreneur's Day through a webinar. Mr. Bobby Chemannur, Entrepreneur was the Resource Person for the day. Students from various Colleges actively participated in the webinar and interacted with the resource person. Mr. Bobby Chemannur shared his experience of running business successfully for many years. Asst Prof Reshma Mariam Mohan and Asst. Professor Amala Mathew coordinated the event.



The top screenshot shows a Google Meet interface during a webinar. A large video window on the left shows a man (Bobby Chemannur) speaking. A grid of smaller video windows on the right shows other participants, including several from '1621 Department' and '1620 Department'. The meeting title is 'World Entrepreneurs Day Celebration - 2021'.



The bottom screenshot shows a promotional flyer for the event. The flyer is blue and white and contains the following information:

ST. ALBERT'S COLLEGE (AUTONOMOUS)
 AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM, KERALA
 BANERJI ROAD, ERNAKULAM, KOCHI - 682002, KERALA, INDIA

THE DEPARTMENT OF BUSINESS ADMINISTRATION
 IN ASSOCIATION WITH
THE DEPARTMENT OF BUSINESS ADMINISTRATION
ST. PAUL'S COLLEGE, KALAMASSERY
 CELEBRATES

World Entrepreneurs Day

Chief Guest
Dr. Bobby Chemmanur
 812 km. Run Unique World Record Holder
 Guinness Record : World Peace
 Businessman, Social Worker, Sportsman,
 Motivator, Entertainer

Join Via Google Meet
 11 AM
 17th August 2021

For More Details Contact
 Asst. Prof. Akhila Lal (HoD):
 9995519681
 bba@alberts.edu.in

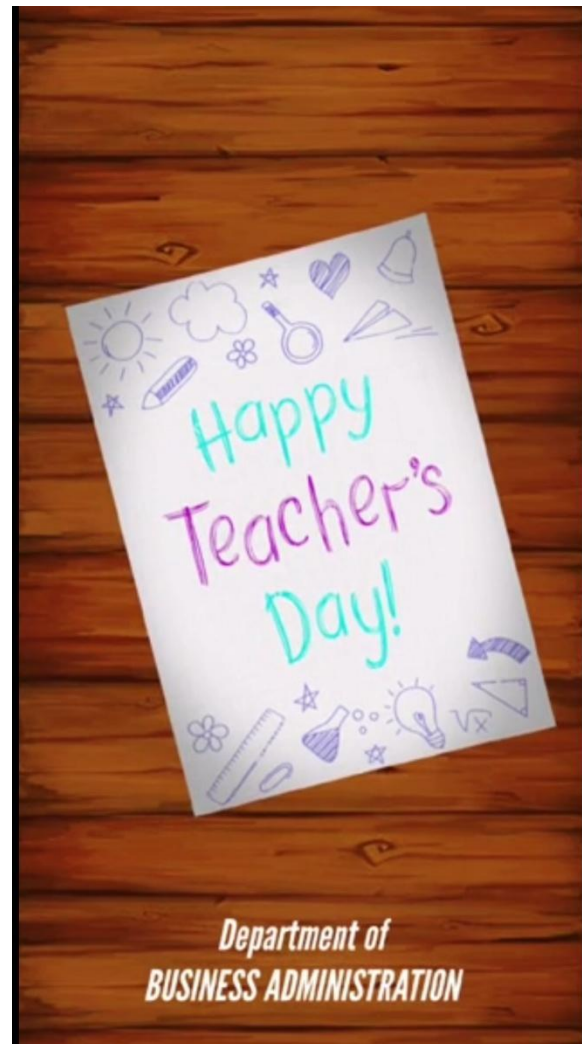
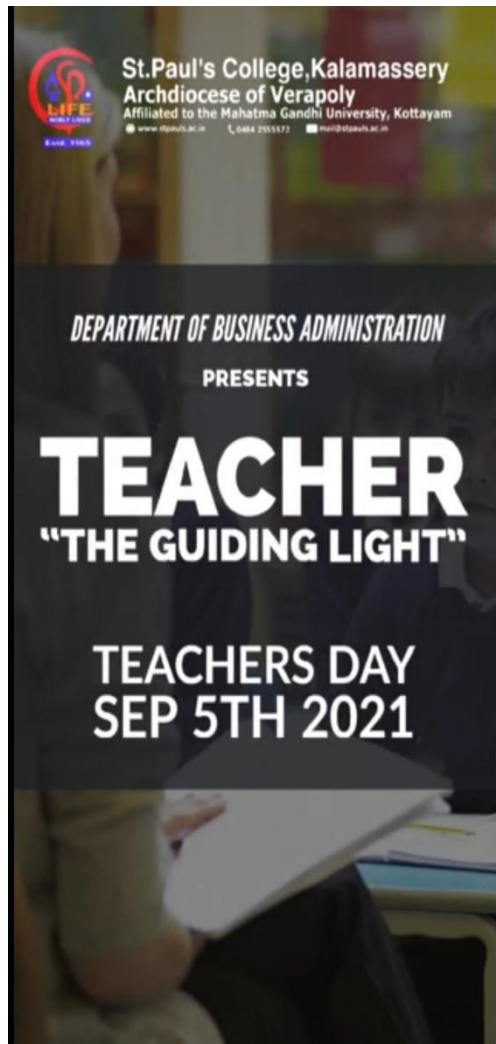
ONAM CELEBRATION 2021

Department of Business Administration celebrated Onam under the title “Ullath kond Onam pole” on 18th August 2021 at 11.30am through Google Meet. Students of S3 BBA and S5 BBA actively participated in the function. Head of the Department, Rev. Fr. Joseph Antony Palliparambil presided the function. Asst. Prof Amala Mathew welcomed the ceremony. The celebration was enriched with Onam song by Keren Babu, onam history by Adithya R Nair and memory sharing by Rohit Gireesh and Vishnukumar A K, students of S3 BBA. Onam song video sung by students and teachers of BBA was played during the program. A picture of Mahabali drawn by Hiba Hashim was also shown. Asst. Prof Reshma Mariam Mohan conveyed her Onam wishes to everyone. A fun-filled Malayali manka and Sreeman competition was held and Limna Lenin was declared as Malayali Manka and Vishnukumar A.K was declared as Sreeman for the year 2021. The programme ended at 12.30pm.



TEACHER'S DAY – SEPTEMBER 05

On September 05, Teacher's Day, Department of Business Administration came up with an initiative to thank all the teachers. Asst. Prof. Mary Jaisy K X was the faculty coordinator of the programme. Student coordinators were Krishnapriya K (Sem5), Sansia Gonsalves (Sem 5), Hamna Hassan (Sem 3) and Vishnukumar (Sem 3). Students from S3 and S5 BBA shared the qualities of teachers that inspired them most.



INTRODUCTION TO BUSINESS ACCOUNTING

Department of Business Administration conducted a Webinar on 'Introduction to Business Accounting' on 16 September 2021. It was conducted for Semester 3 and semester 5 Students of Business Administration. Prof. Biju KG, Department of IT, CUSAT, Kalamassery was the resource person for the webinar. Prof. Biju detailed about the practical application of Accounting in Business. He briefly explained the preparation of Final accounts also. It was followed by a question- answer session, students asked their doubts and Prof. Biju cleared their doubts. Asst. Prof. Mary Jaisy K X was the faculty coordinator of the programme. Student coordinators were Adithya R Nair (Sem 3) and Sansia Gonsalves (Sem 5).



ST. PAUL'S COLLEGE, KALAMASSERY
DEPARTMENT OF BUSINESS ADMINISTRATION
PRESENTS WEBINAR ON
INTRODUCTION TO BUSINESS ACCOUNTING

MR. BIJU K.G
Professor, Department of
IT, CUSAT, Kalamassery

SEPTEMBER 16, 2021
11:00 AM
GOOGLE MEET

FACULTY COORDINATOR
MARY JAISY K X

STUDENT COORDINATORS
SANSIA GONSALVES(S5 BBA)
ADITHYA R NAIR(S3 BBA)

Orientation Program – Deeksharambh 2021

Day 1

Date: 28.09.2021

Resource Person: Ms. Reshma Mariam Mohan, Dept of Business Administration, St. Paul's College, Kalamassery

Report

As a part of the orientation programme – Deeksharambh 2021 for the first-year students, a BBA Programme Introduction Session was conducted on the 28th Sept 2021 10.00 am. The induction programme was carried out by Ms. Reshma Mariam Mohan, Dept of Business Administration, St. Paul's College, Kalamassery.

Day 2

Date: 29.09.2021

Resource Person: Ms. Akhila Lal, HOD, Dept of Business Administration, St. Alberts College

Report

As a part of the orientation programme – Deeksharambh 2021 for the first year students, a session on Personality Development was conducted on the second day of the induction program, 29.09.21 at 12.00 PM. The resource person for the day was Ms. Akhila Lal, Asst. Prof & HOD, Department of Business Administration, St. Alberts College, Ernakulam. The program was coordinated by Asst. Prof. Jerin Shaju Francis.

Day 3

GOAL SETTING

Department of Business Administration, as a part of department level orientation of Deeksharambh for semester 1 students, conducted a webinar on 'Goal setting' on 1 October 2021. Ms. Lisha Joseph, HR Manager, Graduate Overseas Education Advisory was the resource person for the webinar. Ms. Lisha detailed that goal setting is fundamental to long term success. She pointed out that the process of setting goals will help the students to choose where they want to go in life. It was followed by a question-answer session, students asked their doubts and Ms. Lisha cleared their doubts. Asst. Prof. Mary Jaisy K X and Jerin Shaju Francis were the faculty coordinator of the programme.

Brochure

**ST. PAUL'S COLLEGE, KALAMASERRY****DEPARTMENT OF BUSINESS ADMINISTRATION**

SCHOLA BREVIS FOR FIRST YEAR STUDENTS
DEEKSHARAMBH 2021
PHASE 3 : DEPARTMENT LEVEL ORIENTATION

Day 1: 28th September 2021 at 10 am

**"PROGRAMME INTRODUCTION"****Resource Person: Ms. RESHMA MARIAM MOHAN****Asst. Professor & HOD
Department of Business Administration
St. Paul's College, Kalamaserry**

Day 2: 29th September at 12 pm

**"PERSONALITY DEVELOPMENT"****Resource Person: Ms. AKHILA LAL****Asst. Professor & HOD
Department of Business
Administration
St. Albert's College**

Day 3: 1st October at 9 am

**"GOAL SETTING"****Resource Person: Ms. LISHA JOSEPH
HR Manager
Graduate Overseas Education Advisory****PROGRAM COORDINATORS**

MARY JAISY K. X, Assistant Professor | JERIN SHAJU FRANCIS, Assistant Professor

Seminar on “Understanding An Enterprise through the Business Model Canvas”

A one-day seminar on “Understanding An Enterprise through the Business Model Canvas” was organized at the Baccinelli Hall on Tuesday, 16th November 2021 at St Paul’s College, Kalamassery. Mr. George Paul, Dean and Associate professor Xavier Institute of Management and Entrepreneurship (XIME), Kochi, welcomed the participants and introduced the topic to all. The seminar was chaired by Manager Rev Fr. Joseph Antony Palliparambil. The event was organized by the Department of Business Administration in collaboration with XIME, Kochi.

The seminar started at 9 am. It began with a welcome speech by Ms. Amala Mathew, faculty coordinator. The guest educated the participants on a strategic management template used for developing new business models and documenting existing ones. The seminar was made all the more interactive by the give and take atmosphere in the hall; his frequent quizzing about the topic made it easier for the participants to grasp the concept. The seminar was followed by a five-minute activity based on the business model canvas taught by him.

The programme ended with an acknowledgement by Ms. Reshma Mariam Mohan, head of the department. The entire event was coordinated with the support of the principal, Dr. Savitha KS, faculty coordinators and the participants.

Faculty Coordinator: Ms. Reshma Mariam Mohan (HOD), Ms. Amala Mathew, Ms. Mary Jaisy K, Mr. Jerin Shaju Francis, Ms. Seena Mary Jose

Student Coordinator: Lona Philipose & Don Davis

Outcome achieved: Students got to know about Business Model Canvas. They were also able to understand the business models followed by certain companies.

POSTER COMPETITION – HUMAN RIGHTS DAY – DECEMBER 10

On December 10 – Human Rights Day, Department of Business Administration conducted poster drawing competition. The theme was ‘All Human, All Equal’. Students were instructed to send their hand drawings within 15 December 2021. Asst. prof. Seena Mary Jose was the faculty coordinator of the programme. Fathima P N (Sem 1, BBA) was the student coordinator. Athul Kumar P A of B Voc logistics management (Sem 3) secured first position and Mariya Shaju of BBA (Sem 1) secured second position. Winners were provided certificates for their achievement.

ST. PAUL'S COLLEGE
KALAMASSERY
HUMAN RIGHTS DAY CELEBRATION
POSTER COMPETITION WINNERS

FIRST PRIZE
ATHUL KUMAR P A
B VOC LOGISTICS MANAGEMENT

SECOND PRIZE
MARIYA SHAJU
BSA

DEPARTMENT OF BUSINESS ADMINISTRATION

**FREEDOM
PEACE
DIGNITY**

*to deny people
their human rights
is to challenge
their very humanity.*

DEPARTMENT OF BUSINESS ADMINISTRATION
Present
HUMAN RIGHTS DAY - DECEMBER 10
POSTER COMPETITION
Theme: All Human, All Equal

- * Only hand drawing are allowed and make it colourful.
- * Use A4 size paper.
- * Applicable to all paulians.
- * Send the poster to bba@stpauls.ac.in on or before 15th December 2021, 6PM.
- * Please mention your name and department.

FACULTY CO-ORDINATOR | STUDENT CO-ORDINATOR
SEENA MARY JOSE | FATHIMA P N
PH: 9544156755

I AM HUMAN
**ALL HUMAN
ALL EQUAL**

CHRISTMAS CELEBRATION – 2021

Department of Business Administration celebrated Christmas on 23rd December 2021. As part of celebration, a crib making competition was jointly organised by the Departments of BBA, Computer Science and Logistics Management under the title ‘**Nano Crib Making Competition.**’ The programme was coordinated by Ms. Mary Jaisy K.X, Asst. Professor, Department of Business Administration. For making nano crib only eco-friendly items were allowed to be used. Students consisting of a group four each from the following departments had participated in the crib making competition – Economics, English (Aided), English (SF), Chemistry, Maths, Bvoc Banking and BCom CA (Aided). English (Aided) bagged the first prize. Second and Third prize were awarded to Economics and Chemistry Departments respectively. The fun-filled competition had spread the joy of togetherness and unity amidst the covid situation. The competition was held in strict adherence to covid protocols.

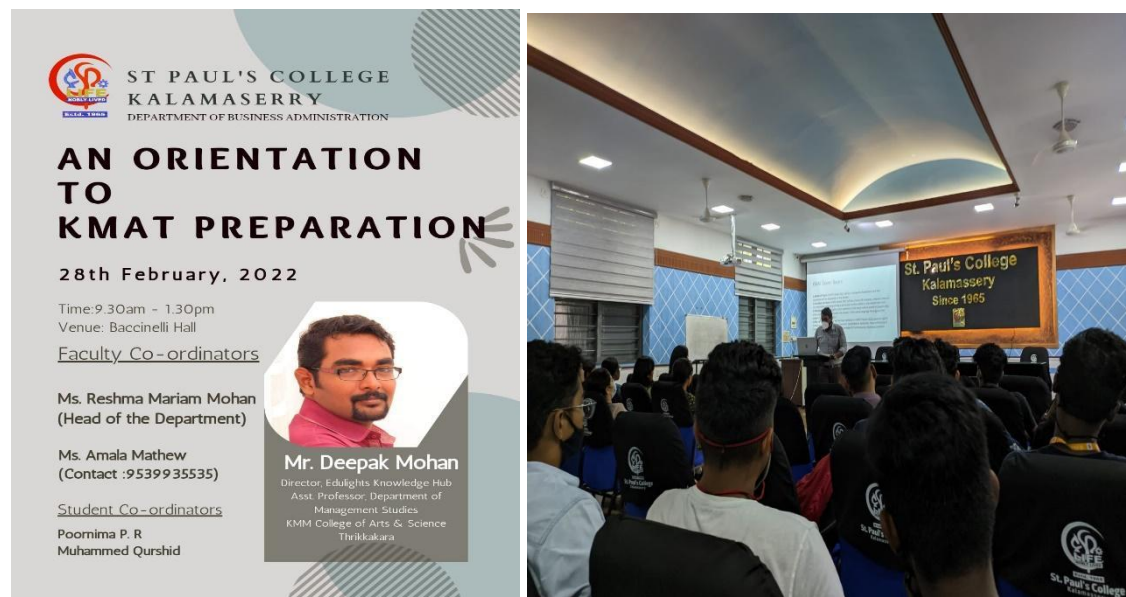


Seminar Topic: Orientation to KMAT Preparation

Date and Time: 28th February, 2022 at 9:30 a.m

Venue: Baccinelli Hall

Resource Person: Mr. Deepak Mohan



Report: On 28th February 2022, the department of Business Administration conducted a seminar as an orientation to KMAT and its preparations at the Baccinelli Hall in St. Paul's College Kalamassery. Mr. Deepak Mohan, Director, Edulights Knowledge Hub, Asst. Professor, Department of Management Studies, KMM College of Arts and Sciences, Thrikkakara was the resource person of the day. The whole gathering was greeted through a welcome speech by Amala Mathew, faculty coordinator. The seminar began at 9:30am. The resource person acknowledged the students about the KMAT exams and the preparations required in order to appear for the same. Once the introduction was done, he used certain PowerPoint presentations which had certain questions from the different topics of the KMAT exams. A whole different aura was created once he started discussing those questions. A very enthusiastic and energetic participation was depicted by the students. The involvement of Mr. Deepak sir definitely gave a good introduction to the topics involved in the KMAT exams.

The program ended with a vote of thanks delivered by one of the students. The entire event was coordinated with the support of the Principal, Dr. Savitha KS, faculty coordinators and the participants.

Faculty Coordinators: Ms. Reshma Mariam Mohan (HOD)

Ms. Amala Mathew

Students Coordinators: Poornima P R

Muhammed Qurshid

Outcome achieved: The students got a crisp and clear introduction to the topics to focus on while preparing for the KMAT exams.