

# DEPARTMENT OF COMMERCE SF

## ANNUAL REPORT 2023 -24

We the Department of Commerce SF hereby present annual report of all our activities during the academic year 2023 – 2024.

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#### Addressing Drug Challenges among Youth Today

At the outset Ms. Arsha S Prabhu, with her prayer song, set a serene and contemplative atmosphere for the seminar. Ms. Deepa George, the AD/AT Cell Coordinator, welcomed the gathering and addressed the audience highlighting the need to address drugchallenges among youth and the role that each individual can play in creating a drug-free world. Rev Fr. Varghese Valiaparambil, Manager delivered the inaugural address and reiterated the urgency of addressing the menace of drugs among the youth highlighting the dangers lurking in the present society. Rev. Fr. Felix Chullikkal, pointed out the significance of the day and stressed the need for collective action and he exhorted students to volunteer and work together as antidrug Yodhavs of the college. Dr Savitha K S, Principal, was an inspiring presence and emphasized the need of addressing the issue with due seriousness. The resource persons, Mr. Soumyan V S and Mr. Shaju T H, both esteemed Sub-inspectors of Police from Kalamassery, shared their knowledge and expertise on the subject matter, providing valuable insights and practical advice to the audience. Mr. Soumyan V S discussed a few real-life incidents and the strategies to prevent and address drug addiction. Mr. Shaju T H emphasized the role of awareness in emboldening the weaker groups, through community support in tackling dangerous influences on today's youth. Ms. Deepthi Gopinath led the Pledge taking ceremony to foster a sense of collective responsibility in addressing the issue at hand. Fr. Felix honoured the guests with mementoesas a token of gratitude. Ms. Nandana proposed the vote of thanks.

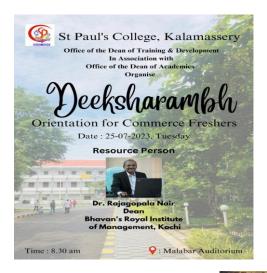


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#### Deeksharambh

#### **Orientation for Commerce Freshers**

The Department of Commerce has conducted an Orientation for Commerce Freshers titled "Deeksharambh" on 25<sup>st</sup> July 2023 at Malabar Auditorium. The program was started by 8:30am. The Official Program was started with a Welcome Speech by Dr. Varun V Varghese, Assistant Professor, Post Graduate Department of Commerce. The Presidential Address was given by Principal, Dr. Savitha K S. The Program was officially inaugurated by Assistant Manager, Fr. Raphael Kaluveetil. After the Inauguration speech, the official Program was end up with a vote of thanks given by Deepthy Gopinath, HOD, Department of Commerce at 10.00am. Then the floor was open for the Resource Person for the Orientation program. The Speaker for the session was Dr. Rajagopala Nair, who is currently holding the position of Dean for Bhavan's Royal Institute of Management. The Program was arranged for First year Commerce Students. The Speaker has given a brief idea on the "Recent trends in the Digital World". In Total 197 students and 19 teachers were participated in the program. The students are actively involved in the program and clarify their doubts regarding the topic. Overall, the Program was a great success.







#### **Career Awareness Programme on Certificate Courses**

The Department of Commerce has conducted a Career Awareness Program on October 09, 2023 at Classroom No: T02, 3<sup>RD</sup> Floor, Self-Financing Block at 10.30am. Department has always taken keen interest in providing career related programs to the students of our department to have a good career after their B.com degree. For the current academic year 2023- 2024, the department of commerce had made an association with NITA Institute, Ernakulam for having a career awareness program on certificate courses for our students. The session was handled by Ramaswami. H. Iyer (director, NITA Institute) and Bindu Sebastian (Manager, NITA Institute) having decades of experience in the field of education. Almost 51 students from second year class of our department had attended the program and find it useful. The Session was completed by 12.00pm.



#### Gandhi Jayanti Week Inter Department Quiz Competition

The Department of Commerce SF has conducted a Quiz Competition in relation to Gandhi Jayanti week celebrations on October 09, 2023 at Classroom No: T05, 3<sup>RD</sup> Floor, Self-Financing Block from 11.15am onwards. More than 25 students from various departments were participated in this competition. The Department collected a small registration fee of Rs.10 from each participant to make them aware that each such knowledge is valuable not in terms of money but in terms of their development towards a wise citizen of our country. The winner of the Quiz Competition is provided with a cash prize of Rs.500. The Competition was completed by 12.00pm.







#### **Seminar on Digital Awareness**

The Department of Commerce has conducted Digital awareness programas part of career development on November 08, 2023 at Baccinelli Hall at 12.40pm. Department has always taken keen interest in providing career related programs to the students of our department to havea good career after their B.com degree. For the current academic year 2023- 2024, the department of commerce had made an association with Canara digital banking unit for having a digital awareness program related to digital banking opportunities for our students. The session was handled by Mr. Harikumar. T, having decades of experience in the field of Banking and Finance. Almost 68 students fromfirst year and second year class of our department had attended the program and find it useful. The Session was completed by 01.30pm.



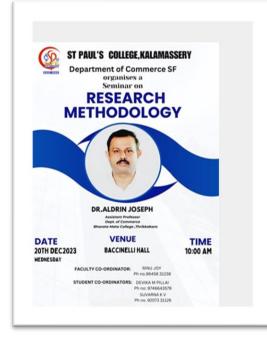






#### Seminar on Research Methodology

The Department of Commerce has conducted a Seminar on Research Methodology on December 20, 2023 at Baccinelli Hall at 10.00am. Department has always taken keen interest in providing research related programs to our students to have a good insight about research. In this academic year also the department of commerce has decided to conduct aseminar on research methodology for our students to give a brief idea about how to conduct research. The session was handled by Dr. Aldrin Joseph, Asst.Professor, Department of Commerce, Bharath Mata College, Thrikkakkara who have decades of experience in the field of education. Almost 49 students from third year class of our department had attended the program and find it useful. The Session was completed by 11.00am.









Department of Commerce SF

#### "Gender Disparities and Beauty Practices"

With an initiative of educating youth generation about the importance of Gender sensitization and make them understand the changes that had occurred in their beauty concepts, Department of Commerce SF had conducted a seminar on the topic "Gender Disparities and Beauty Practices" at Class Room No: T03, Payappally Block on 15th January 2024 from 10:20am onwards. The session was started with a warm welcome by Arsha S Prabhu. The session was handled by Ms. Deepa George, Assistant Professor, Department of English, St. Paul's College, Kalamassery. She gave a brief idea on the relevance of Gender Sensitization by pointing out certain examples from her real life which makes the students more involved in the session. The session was so interactive and the students have a discussion session too. The session was attended by 75 students and 3 teachers. The session ended with a vote of thanks delivered by Faiha M. A at 11.30am.

